



# The Desert Sun

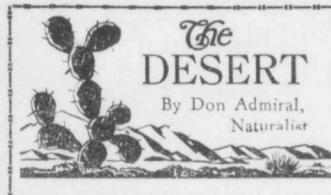
Of Palm Springs, California



Vol. X.—No. 26.

Friday, January 29, to February 5, 1937

Price 5 Cents



Weather is supposed to be a common subject to be avoided as a topic of conversation but it seems pardonable at times if the weather is discussed, especially in Southern California where everyone is concerned. Intensity of reaction is largely a matter of comparison and each time cold weather is mentioned it merely convinces me that I am exceptionally fortunate to be on the desert where cold weather is nothing compared to the remembrance of an experience in thirty-five degrees below zero with a northwest blizzard howling on my heels; it was not a case of complaining about the chilly weather it was a matter of life itself and since that experience chilly weather on this desert seems to be a child's joke.

However, much is in the point of view for the cool weather for me is an opportunity to get about the desert, but for the citrus grower it becomes a serious menace, taking this year's toll in fruit loss and possibly many years' toll in the loss of citrus trees. Last Wednesday we left the clear, cool, desert morning to journey to Los Angeles and the privilege of inhaling gas fumes, but on the way we came upon the hangover of the previous night's smudging; in one locality the highway construction work was being carried on under artificial light. I had experienced a limited amount of smudging, but nothing such as this. We stopped for a late breakfast and the restaurant proprietor explained at length that the dinginess and dirt was due to smudging. During other meals there we had been attracted by the cleanliness of the place, but now it appeared grimy as did the employees. The chairs were wiped carefully before we sat down, and judging from the appearance of the cloth, needed the cleaning.

But why should we complain for all this smudging was necessary, for the saving of the citrus crop and we could put up with a little inconvenience and like it. In fact we lingered to listen to the general conversation about the citrus crop, carried on by the local residents dropping in. There was a certain amount of humor in the situation as the irregularly smudged faces formed queer caricatures as their owners

(Continued On Fourth Page)

## Herbert Hoover Is Visitor at Desert Inn

Former President Hoover stopped over in Palm Springs for a very brief visit Monday, and had lunch at the Desert Inn with George Horace Lorimer, former editor of the Saturday Evening Post and head of the Curtis Publishing Company.

He was accompanied by W. C. Van Antwerp, prominent Los Angeles broker, and Henry Robinson, banker of Los Angeles.

Mr. Hoover and his Los Angeles

(Continued On Last Page)

## INCOME TAX COLLECTOR TO BE HERE FEBRUARY 18

A deputy collector from the internal revenue department will be at the Palm Springs post office on February 16 to assist local taxpayers with their federal income tax reports.

**3594**

Write this number in your telephone directory opposite the name "Desert Sun." Due to defective type this number cannot be read in the new telephone directory just issued. The Desert Sun has had this telephone number for many years.

## Famous Champions Will Participate in Palm Springs' First Annual Round-up and Rodeo February 6-7



These are some of the champion bronc-busters, bull-doggers and stunt-riders who will participate in Palm Springs' First Annual Round-up and Rodeo to be held at the Field Club Saturday and Sunday, Feb. 6-7. Every one in the picture is a champion who has participated in the nationally famous Salinas, Cheyenne and Pendleton round-ups and rodeos. Standing at the left behind the fence is Howard Teglin. On the fence, from left to right, are Miss Dorothy Johnson, Pat Woods, Mrs. Doff Aher, Johnnie Schneider, Sis Sealidge, Fox O'Callahan. Standing in front of fence from left to right, are Frank Schneider, Hugh Strickland, Al Hays, Shorty Hill, Homer Holcomb and Andy Jauregui.

## Palm Springs Round-up To Equal Salinas, Cheyenne and Pendleton Events

The world's best rodeo performers, who have competed in the nationally famous round-up events at Salinas, Pendleton, Cheyenne, Calgary and Saugus, will be in Palm Springs on Saturday and Sunday, February 6 and 7, for Palm Springs' First Annual Round-up and Rodeo.

These famous bronc-busters and trick riders are available here because the Palm Springs Field Club has become a member of the Rodeo Association of America, meeting all the qualifications of the stringently governed organization.

It means that only the best are to participate and that the prizes run up into hundreds of dollars. It also means that the influence and prestige of the association is back of the Palm Springs event and that devotees of the Western sport will come great distances to witness the thrilling event.

Preparations are being made for a record crowd. Reservations for re-

served seats should be made early by phoning the Field Club, 8686, for tickets. General admission will be only 55 cents.

Programs for the two days will be similar in nature, including Brahma steer riding, saddle bronc riding, open calf roping events, steer bull dogging, bareback bronc riding, pony express races, Indian races, cowboy races, trick riding and other real tests of skill and daring.

Les Vance of Deep Well and Andy Jauregui of Newhall, who are making the extensive arrangements in behalf of the Field Club, have been working for weeks on preparations and have things pretty well in hand. Among other features they are arranging for

(Continued on Page Seven)

### CHAMBER MEETS TUESDAY

The regular monthly meeting of the Chamber of Commerce will be held Tuesday evening at the school house. All directors, members and interested visitors are urged to attend.

## Permits For Reservation Leases

All leases on the local Indian reservation are automatically canceled and white tenants on the reservation must secure permits, which are revocable on 30 days' notice.

Without exception, all merchants or others engaged in business on the reservation must secure traders' licenses from the Indian Bureau at Washington and each one must post a \$10,000 bond with the federal government, in order to continue to operate. It is said the traders' license is difficult to get because the applicant must show need on the part of the Indians for the service or merchandise, and that the same cannot be obtained in the vicinity of the reservation.

Mr. Quackenbush stated yesterday he is very happy that a leasing arrangement has been worked out giving a legal status to all leases, which will protect the white tenants and the Indians.

(Continued on Last Page)

## President's Ball Will Attract Large Crowd

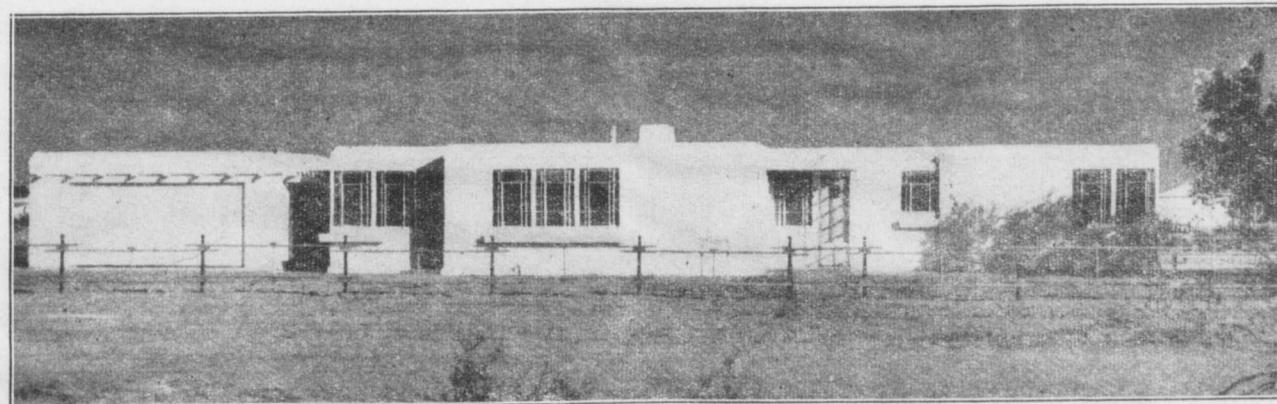
The President's Birthday Ball in Palm Springs tomorrow (Saturday) night, is "going" over in a big way. There is strong demand for tickets for the ball, which will be held at Carl's Rendezvous in the Plaza. Tickets for dinner and dance are \$3.00 or \$1 for the dance only.

Chairman Frank Shannon received word from national headquarters yesterday giving permission to the local committee to contribute 50 per cent of the local proceeds to the Red Cross fund for flood sufferers. Seventy per cent of the proceeds will go to the local committee to be administered by the Friendly Aid Committee and now it has been decided to contribute half of this sum for flood relief. Following is the text of the telegram received yesterday by Mr. Shannon from the national chairman:

Expenditure of 70% of birthday ball proceeds intended for local infantile

(Continued on Last Page)

## New All-Electric Steel House Open for Inspection



The first General Houses steel house to be constructed in Palm Springs is open for inspection, and it is anticipated that a large number of people will pass through the beautiful and artistic structure.

The house was built by Edmund F.

Lindop, state distributor of General Houses, in his Desert Sands Tract. The house is all-electric, and was furnished throughout by the Palm Springs Furniture Co. The furnishings are the last word in new and practical desert furniture.

First of its kind in this area, this new home utilizes the steel framework principle of skyscraper construction. One story high, the entire weight of the home is carried on steel. The columns and beams of copper bearing steel, numbered and already drilled,

are bolted to each other and to a heavy concrete foundation to form a rigid support for walls, partitions, ceilings and roof.

Scientifically tested and designed by engineers, this produces a framework

(Continued on Last Page)



(By Carl Barkow)

The latest edition of the Bank of America's "Business Review" has again overlooked Palm Springs. Although the huge banking chain has a bank here, its research department hasn't discovered that Palm Springs stood tenth in the value of new construction during the year 1936, as is evidenced by the tabulated report it published of building permits issued in the 32 largest cities of California. The report includes only permits officially issued in incorporated cities, and no comments were made regarding Palm Springs, which is probably the most lucrative small community in which the bank operates. We realize Palm Springs was omitted because no official report was available.

Following are the figures of 1936 building permits as published by the bank, and we have taken the liberty to insert Palm Springs in tenth place, where it probably belongs:

Los Angeles	\$62,653,541
San Francisco	19,927,148
San Diego	9,002,137
Oakland	8,688,815
Long Beach	8,147,680
Sacramento	6,239,550
Glendale	5,181,352
Beverly Hills	4,331,655
Pasadena	3,511,707

### PALM SPRINGS

Berkeley	2,690,291
Santa Monica	2,464,690
Fresno	2,154,726
San Bernardino	2,051,369
San Jose	1,992,955
Alhambra	1,946,154
Bakersfield	1,806,380
Salinas	1,724,821
Stockton	1,611,810
Santa Barbara	1,243,201
Santa Ana	1,164,175
Vallejo	1,051,376
Alameda	973,337
Riverside	969,778
Pomona	842,859
Santa Cruz	644,184
Modesto	568,760
Santa Rosa	494,125
Richmond	452,967
Eureka	418,509
Ventura	378,160
El Centro	298,869
San Luis Obispo	187,670

It is interesting to note that Palm Springs' building figures exceed those of San Bernardino and Riverside combined, or Santa Ana and Pomona, and are nearly three times those of Santa Barbara. The report also

(Continued On Fourth Page)

## Plaza Theater Closed Due to Lack of Pictures

Manager Earle Strebe announced yesterday that the Plaza Theatre will be closed indefinitely, due to the fact that he cannot get sufficient first-rate pictures for both his Plaza and Palm Springs Theatres.

"We must have seven top-notch pictures a week for both theatres," he said, "for we change program four times weekly at the Palm Springs Theatre and three times at the Plaza. We have been unable to get all such pictures, and in line with our policy of giving the discriminating theatre-goers of Palm Springs only the best, we have decided to close the Plaza Theatre. We will possibly open the theatre for the showing of 'Romeo and Juliet,' when that picture comes here, but otherwise the theatre will be dark."

"I appreciate the patronage the people have given the Plaza Theatre, and dislike very much to close the place. It seems almost impossible to get sufficient attendance here for three or four-night stands at each theatre, which would be necessary in order to show four first-class feature pictures per week and keep both theatres open."

## To Choose Queen At Field Club Next Sunday

An excellent program is announced for the Field Club next Sunday afternoon, Jan. 31. Queen of the Feb. 6-7 Round-up will be chosen.

The "feud race" between Johnny Vance, cowboy of Deep Well Ranch, and Tex Miller from Smoke Tree Ranch will be one of the thrilling events.

They'll have a race all their own, with probably one or two other less concerned contestants just to amble along and absorb their dust. And besides determining the proper man—or horse—to wear the crown, the winner will receive a hundred dollar prize.

Then there will be a half dozen or so special races. One will be a special events for the lady amateur harness drivers. Entrants in this event are Mrs. Harold Hicks, Mrs. James B. Oliver, Mrs. George Roberson, Mrs. Caroline Hicks, and Mrs. Marion Fulford.

Mrs. Roberson will drive Starbright, Mrs. Fulford will guide Holly Colin and Mrs. Caroline Hicks will drive Watson Peter.

There will also be a special race for men amateur harness drivers. Entered in this are William T. Walker, Harry Hanbury and Sam Buckingham.

Among the special features for the day will be a "bareback relay" for girl riders and the highspot in amusement, a "smoke the pipe and thread the needle event" which will have a girls' team lined up against a cowboy team. Little Bear is in charge of these events.

Selection of a queen for the coming First Annual Palm Springs Round-up on February 6 and 7 will be one of the major features at the Field Club Sunday afternoon.

Candidates include the Misses Barbara Schenck, Janice Bibo, Dorothy Bissell, Mary White, Dorothy Moore, Bernardine Clark, Cynthia Shields, Betty Murrieta, Madeline Thomas, Helen Murphy, Jean Fulford, Ruth Roberson and Dolly Harrison.

From this number the judges will have the difficult job of picking a queen; and she, after her appointment, will choose her lady in waiting. Other entrants will compose her court. The queen will preside at the rodeo and she and her court will be guests of honor at the cowboy dances the two nights of the round-up. The queen also will lead the big parade which will start off festivities Saturday, February 6, at 12 o'clock.

A number of factors will enter into the selection of the queen. She will be judged fifty per cent on horsemanship, twenty-five per cent on outfit and twenty-five per cent on looks and personality.

## Three English Folk Arrive Here By Airplane

Three distinguished people from England arrived here Tuesday evening via airplane to be guests of Lord Beaverbrook, who has taken a bungalow at El Mirador for the season. They were Mrs. Grog Montagu, Lady Victor Paget and Hon. Grog Montagu. They arrived in Los Angeles from New York by the American Airlines' plane Monday night, and came on to Palm Springs the next day.

Lady Victor Paget is the sister of Paul Cavanagh, film actor, and the wife of Right Honorable Lord Victor Paget, Isle of Wright, England. Hon. Grog Montagu is the son of the Earl of Sandish.

The prominent visitors plan to be back in England for the coronation, they said.

Mrs. Montagu, who is the daughter of the Lady Beaverbrook, said, as they stepped from the plane, that they were pleasantly impressed by the comfort of their flight from coast-to-coast.

## Summer Business For Sale

Or will trade for Palm Springs business or property. I am open for a proposition on the restaurant in my busy Eastern golf club. Can turn over same to you fully equipped with five years rent paid, equivalent to \$4000 for what have you to offer.

For further details write

Barney Lucas  
c/o Desert Sun, Box 189  
PALM SPRINGS

## Fire Destroys Cottage at Smoke Tree Ranch

Fire completely destroyed the small cottage of Mr. and Mrs. Roman Wilfred on the Smoke Tree Ranch property last Sunday, local firemen reported. Damage was about \$2000.

According to firemen, the four-room wooden structure apparently caught fire when a towel fell upon a small gas heater in the bathroom. The Wilfreds, on their way to church, happened to look back and saw their place in flames. Mr. Wilfred dashed into the structure and succeeded in saving his wife's jewels. However, all their other possessions in the cottage were lost in the flames, firemen reported.

The Palm Springs fire department was called to the scene but so quickly had the flames spread they were unable to save any part of the structure. They reported that Smoke Tree Ranch authorities were on the scene but unable to combat the ravaging flames.

Stenographic work done neatly and quickly. Call Palm Springs 3594. tfp

LIMOUSINE Service. Phone 4444.

### Stewart-Davis Nuptials

The marriage of Miss Helen Davis, of La Jolla, and Edward N. Stewart, of La Jolla and Palm Springs, will be solemnized at the Town House in Los Angeles on February 12. Both are of prominent families and have many friends here as well as in La Jolla and Los Angeles.

Miss Davis is the daughter of Mr. and Mrs. Lawrence A. Davis of La Jolla. She is a graduate of the Sarah Lawrence College of Bronxville, New York, where her family formerly resided, and were prominent in social circles.

Mr. Stewart is the son of Mr. and Mrs. Harry Stewart of La Jolla, and is connected here with Desmond's Desert Store. He is a graduate of Stanford University.

The couple will delay their honeymoon until the close of the Palm Springs season and then will voyage through the Panama Canal and to the East in June. They have taken the Cottner cottage in Santa Rosa Tract in Palm Springs for the duration of the season.

Public Stenographer. Kathleen Naeff, Hannabs Bldg., opposite Standard Oil Station. Phone 3594. s-tfp

TANNER Motor Livery. Phone 4444.

### Brandenstein Entertain at "Praeneste"

Mr. and Mrs. Harry Brandenstein of San Francisco entertained with a cocktail party at their charming home, the "Praeneste," on Morongo Road last Monday afternoon. Included in the guest list were Mrs. Arthur McGraw

of Detroit, Mr. and Mrs. Alger Sheldon, Mr. and Mrs. Culver Nichols, Mr. and Mrs. Robert Ransom, Mrs. Grace Lewis Miller, Mrs. Priscilla Chaffey, Miss Dolly Harrison, John Clarke, Albert Frey and Grant Wood.

Call a YELLOW CAB. Phone 4444.

Howard F. Crocker of Denver, Colorado, is here for a two weeks' visit with his son, Francis Crocker, local manager of the Nevada-California Electric Corporation.

Phone 3594—The Desert Sun.

## Venetian Blinds

on

### Edmund F. Lindop's General Houses Steel House

in the Desert Sands Tract  
furnished by

## Ralph E. Nesmith

Palm Springs

Phone, Office 6801; Residence 6721

When you see the beautiful  
furnishings and interior  
decorations in the new

## DESERT SANDS DISPLAY HOUSE

(Furnished Exclusively by Us)

Think how your own  
desert residence would look  
completely furnished  
by

## The Palm Springs Furniture Co.

Distinctive Desert Interiors

Phone 4834

## We Are Pleased to Present

## Mrs. Fern Smith

Noted S&W Home Economist  
Demonstrating S&W FINER FOODS

## Saturday, January 30

from 10 to 12 a. m. and 1 to 5 p. m.

### We want your trade—

If quality foods, right prices, square dealing and courteous treatment will get it—we can count on you for a customer.

We are here the year around to serve you and to bring you Sensational Food Values

As usual—

### Meats and Poultry

unexcelled.

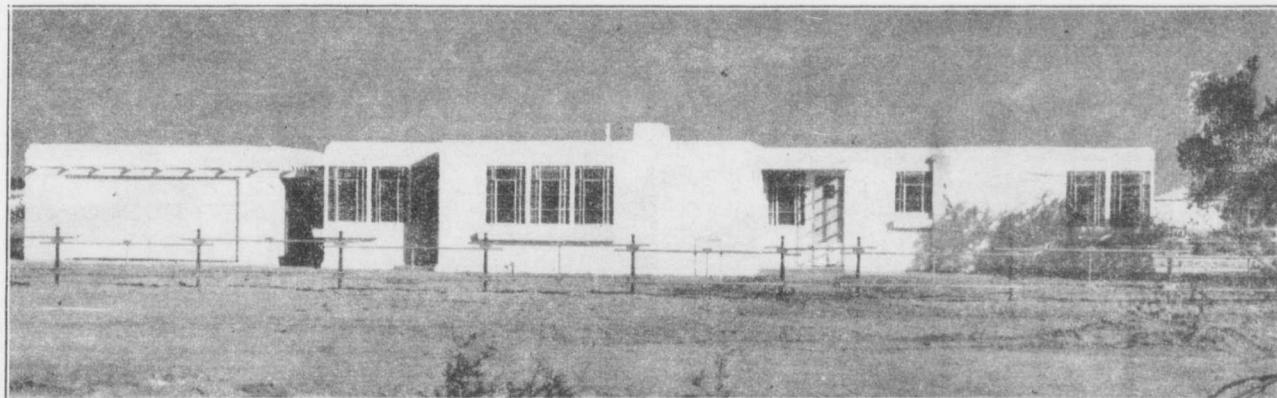
Also large variety of fresh Fruits and Vegetables.

Now is the time to stock up—prices are advancing rapidly.

**The INDIAN STORE!!**  
INDIAN AVENUE  
IN THE HEART OF PALM SPRINGS  
FREE DELIVERY ! CONVENIENT CREDIT ! PHONE  
FOR DEPENDABLE PEOPLE 5044

# Edmund F. Lindop

INVITES  
YOUR INSPECTION OF  
*Palm Springs'*  
***Most Modern New Home***



## A GENERAL HOUSES INC. HOME

INTERIOR FURNISHINGS BY  
**PALM SPRINGS FURNITURE CO.**

**Located on Tamarisk Road between Hermosa Drive  
and Paseo De Anza in Desert Sands Tract**

**F**IRST of its kind in this area, this new home utilizes the steel framework principle of skyscraper construction. One story high, the entire weight of the home is carried on steel. The columns and beams of copper bearing steel, numbered and already drilled, are bolted to each other and to a heavy concrete foundation to form a rigid support for walls, partitions, ceilings and roof. Scientifically tested and designed by engineers, this produces a framework highly resistant to earthquakes and windstorms. All outside walls and interior partitions consist of a series of panels, supported between the upright columns of the steel frame. The combined roof and ceiling consist of similar panels of somewhat heavier construction. Each panel is made with its insulation intact, and with its interior and exterior surfaces ready for final painting. Although these walls are light in weight, their scientific construction enables them to repel heat, cold, noise and fire better than most walls in ordinary use.

**A**LL PANELS are fitted into the steel framework so accurately that the finished home is practically airtight, which means a more easily cooled, as well as a more easily heated home. The efficiency of the floor plan and the ample closet space are of particular interest. Dust-catching ledges and mouldings have been eliminated for easy cleaning, and for the simplicity of line desirable in modern interiors. Two work rooms, the kitchen and utility storage room, arranged side by side to save steps, contain the mechanical equipment of the house. The numerous windows are steel casements equipped with bronze mesh screens, and all doors are set in frames of copper bearing steel. The house is "all electric," with electricity being used for cooking, refrigeration, heating and air cooling. The comfort and beauty of this new home, with its modern, trim lines and charm of design, are symbols of progressive American home building.

**EDMUND F. LINDOP**  
CALIFORNIA STATE DISTRIBUTOR  
FOR  
**GENERAL HOUSES, INC.**

Office on Palm Canyon Drive -- Next to Telephone Bldg.

Phone Palm Springs 5411

**Sun Spots**

(Continued From First Page)

shows a tremendous increase in building during the past few years. We quote:

"Building permit values in 32 California cities in 1936 totaled \$155,814,751, a considerable increase over the five previous years. The 1936 total was \$65,096,722 (71.8%) above 1935 and \$109,233,466 (23.4%) over 1934. The 1936 total compares with \$93,989,344 worth of permits in 1933 (includes \$447,355,356 for S. F. - G. G. Bridge permits), \$57,156,709 in 1932 and \$113,127,530 in 1931."

"Of the 32 reporting cities in California, 30 showed building permit gains in 1936 over 1935. All cities showed gains in 1936 over 1934. Eleven cities in California showed gains exceeding 100% in 1936 compared with 1935; 25 cities showed gains exceeding 50%. The cities gaining over 100% were: Alameda, 145%; Bakersfield, 114%; El Centro, 204.5%; Eureka, 105.5%; Glendale, 158.6%; Pomona, 113.8%; Sacramento, 215.8%; Salinas 189.5%; San Bernardino, 173.7%; Vallejo, 200.2%; and Ventura, 202.7%."

\* \* \*

Anyone in Palm Springs who has complained about the weather here should be ashamed of himself in face of the calamity visited upon other sections of the nation during the past few weeks, some of which are very near to us. We suffered only a little inconvenience but no property damage during the cold spell. While the unfortunate citrus growers had the expense of trying to save their valuable crops and all the residents of that area were forced to inhale the smudge-filled atmosphere for a period of nearly two weeks.

The indomitable spirit of the California orange growers is again exemplified, and they will emerge from this ordeal with flying colors as they did from the 1913 freeze. One Redlands grower, who thought he had prepared for such an emergency with 90,000 gallons of fuel oil on hand, burned all of his oil without avail and lost his \$150,000 crop. Yet his only comment was, "I recovered from the 1913 freeze, when I lost all my crop and part of my trees. I didn't lose any trees this time, so I am not discouraged."

The million homeless people of the flooded Midwestern states, if they could see Palm Springs today, would probably declare this is the most wonderful place on earth. Then why should anyone here complain?

**Blanche Rose Kerner**

- Individual and Group Instruction for Children and Adults in Classic and Modern Piano.
- Violin, Clarinet, Trumpet, Guitar and Drum Instruction for Beginners.

Los Arboles, Studio 7  
Phone 4813 or 5555

**FED FOR FOOD!**

Some Poultry is raised for egg production, some just for attaining so many pounds of flesh, while a third sort is bred and fed with the single object of developing it to its supreme degree of palatability as food. Our Poultry is raised for food deliciousness alone. Try it. TASTE the difference!

**Palm Springs Poultry Market**

Address: On Indian Avenue Directly South of School  
Phone 8355  
Free Delivery

**SMOKE TREE RANCH SCHOOLS**

High School and College Preparatory  
Grade School and Primary Schools

**Three Separate Schools**

-- Director --

Mrs. Gladys Shafer Doyle, A. B., Columbia University

-- Instructors --

Miss Dorothy Furlong, B.A., University of California at Berkeley  
Mr. Gordon Wenz, A. B., University of Southern California  
Mrs. Farol McQuown, University of Iowa

The Teaching Staff Have Their State Credentials.

For Information Address

**MRS. GLADYS SHAFER DOYLE**  
Telephone 244 Palm Springs

**The Desert**

(Continued From Second Page)

talked or smiled. There is an old saying, "Touch your beauty spot and you will make a journey." Any of the residents who had come close to the firing could not fail to touch a black spot on his face. I am sure that some of these men faced serious financial losses but the impression given was that of winning a battle rather than of defeat. After everything is said and done and we get down to brass tacks the world loves a man who puts up a good fight and if smoke counts the orange and lemon growers are going right after, "Old Man Cold."

Continuing on the subject of cold weather, during the lecture given at Bullock's I told of locating a camp site on the desert during windy and freezing weather. From the gypsum mine, with the aid of glasses, we picked out the end of a ridge separating two canyons down which the wind was blowing; we figured that at the end of that ridge should be an eddy of comparatively quiet air which we found to be the case after driving our desert going cars about one-half mile up Elephant Tree Wash. We made camp just at dark; a generous fire, a secondary windbreak made of canvas, a simple meal, and we settled down about the camp fire for an evening of talk. At ten we turned in, Dr. Harvey and Randall Henderson in sleeping bags and I rolled up in a couple of blankets in the car which is arranged so a pullman-like berth may be made with the cushions. All spent a comfortable night even though the temperature stood right at freezing.

Returning from Los Angeles last Thursday evening we reached the orange belt after dark and the firing was in full progress; the groves with the fiery smudge pots among the

LIMOUSINE Service. Phone 4444.

**Rio Colorado Has Ice; History Written By Jack Frost**

A traveler who stopped at Palm Springs Saturday reported ice had formed on the Colorado River near Blythe, in still lagoons, during the late uprising of Jack Frost and his ice imps.

Thus, was history made where flows the Colorado. Indians who retain legends or history of their forefathers can not recall the river carrying ice at that point. There are legends of the time when Indian braves hunted with the bow and arrow, lived in tepees and used wampum instead of dollar bills; when some braves traded the wife for a pony; but never within the archives of memory was there stored away the story that ice formed on the Rio Colorado.

Mankind has been on a long moral and financial spree, and it is time to sober up — Rev. J. R. Kelliens, Hollywood.

supply. They were subsisting on pancakes made of rolled oats, the last edibles remaining in the cabin.

LIMOUSINE Service. Phone 4444.

FOR FIREWOOD Phone 5164.

U-DRIVE CARS. Phone 4444.

**Let Us Help Keep You Warm****Desert Fuel Service**

Everything in  
FIREWOOD and FUEL

East Andreas Road, 3/2 Block East  
of Indian Grocery Store  
Phone 5164

**An All-Electric Home**

The people of Palm Springs are cordially invited to Bullock's new demonstration home to be

opened January 30,

on Via Las Palmas, west of Palm Canyon Boulevard.

In addition to the furnishings from Bullock's store, we are pleased to call attention to the Westinghouse Range, Westinghouse Refrigerator, Thermador Water Heaters and the new Thermador "Head to Heels" radiant Bathroom Heaters. In addition to the above, the house is warmed by a central electric heating plant thermostatically controlled.



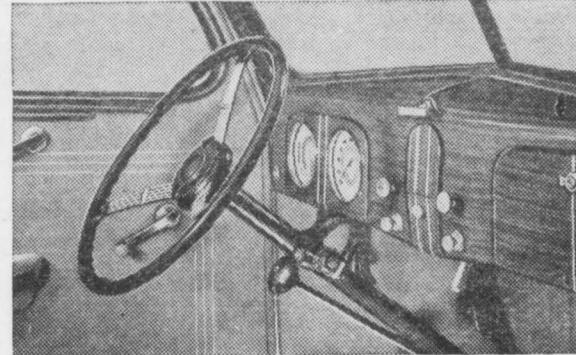
**The Nevada-California  
Electric Corporation**

TANNER Motor Livery. Phone 4444. U-DRIVE CARS. Phone 4444.

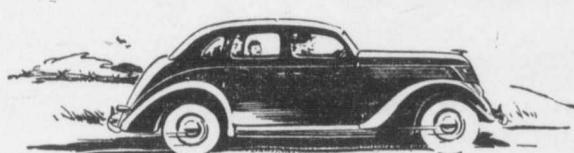
# NEW NOTES OF *Modern Beauty* IN THE LOW PRICE FIELD!



Restrained richness is the keynote! Deep upholstery, beautifully finished. Metal exquisitely wood-grained. Sedans have pillar lights at each side. Luxurious to look at or to ride in!

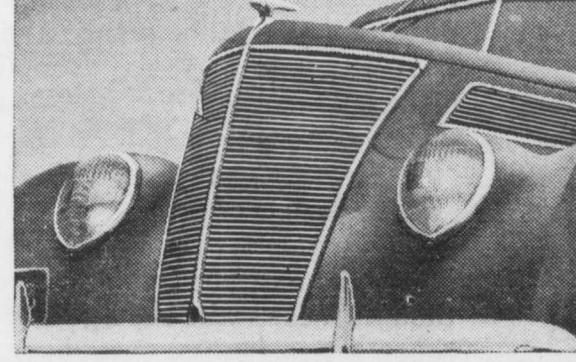


All instrument panels have rich wood-grain finish, glove compartments, modern easy-reading dials. Starter button is on dash. Cowl parking brake, "V" windshield that opens.



INSIDE and out, the 1937 Ford V-8's are restyled to meet America's demand for still greater luxury. New lines are strikingly modern. Upholstery is more luxurious. Interior trim is wood-grained. Instrument panel and hardware are freshly treated. Yet new beauty is only one of the far-reaching improvements in these finest cars in Ford history—as the partial list of others below reveals.

## YOUR FORD DEALER



Seen from the front—a distinguished new face on America's highways! Sweeping new lines, lamps in fender aprons, horns behind grille. Rich new colors and 21 models to choose from.

FLASHING V-8 PERFORMANCE! Now quieter, thrifter, and in two engine sizes.

NEW EASY-ACTION SAFETY BRAKES! You push gently and you stop quickly! The safety of steel from pedal to wheels.

MORE MILES PER GALLON! Owners report 25 and better with Thrifty 60; "best mileage ever" with the brilliant new '85."

AUTHORIZED FORD FINANCE PLANS—\$25 a month, after usual down payment, buys any model 1937 Ford V-8 car. Ask your Ford dealer for details about the easy payment plans of Universal Credit Co.

SOUND-CONDITIONED ALL-STEEL BODIES! Steel top, sides, floor, welded to steel framework. Rubber-mounted and fully insulated for quietness.

New Effortless Steering • Large Luggage Compartments on All Models • Improved Center-Poise Ride • "V" Windshields That Open • Safety Glass Throughout • Battery Located Under Engine Hood.

**New FORD V8**  
THE QUALITY CAR IN  
THE LOW-PRICE FIELD  
at the lowest price  
in years!

THE BRILLIANT "85" • THE THRIFTY "60" • ALL MODELS SAME WHEELBASE, SAME BODY SIZE

**THOMPSON MOTOR SALES**  
PALM SPRINGS

## Desert Sun Sports

(By Jimmie Cooper)

Outstanding lady amateur harness driver of the current season is Mrs. William Hill of Johnson City, New York, prominent eastern visitor, and wife of a noted Eastern publisher. Mrs. Hill has been here since the early part of the season and with the advent of the sulky sport she turned to the Field Club track for diversion. Never having driven before she turned her attention to mastering the intricate art of keeping the trotters in hand and not letting them break their stride. From the first week she has had unusual success and topped her season's record with a record shattering performance at last Saturday's meeting. Driving Watson Peter to his limit she turned the mile in 2:11 to break all former women's records. This record compares well with even the best professional records hung up by the old experienced drivers. A mark of this caliber is outstanding and shows the excellence of the local track and the fitness of the horses performing here. It is also nice for Palm Springs to have a world's record holder driving here, even if she is one of our many adopted easterners. Good luck, Mrs. Hill, and even better success in the future.

Here's a tip that's right out of the feed bag: Socks, the beautiful little pony from Smoke Tree Ranch, is racing to go and should take the measure of Taylor, Deep Well Guest Ranch color bearer. The match race will be over one-eighth of a mile course from a standing start, with cowboy riders in the saddle. Rivalry is hot between the two stables and the various boys from the rival stables seem willing to back their judgment with more than just jelly-beans.

Palm Springs will have another champion in its midst in a few days. Francis T. Hunter, noted tennis player who won the national indoor singles championship in 1922 and again in 1930, has taken Miss Marjorie Franklin of New York as his bride, and the bridal couple plan to come directly from Greenwich, Conn., scene of the nuptials, to Palm Springs.

Ray Acord, local shoe man and model airplane enthusiast, declares that the tiny model plane he is now putting the finishing touches to, will fly 4,320 miles on one gallon of gasoline. After checking his figures over, unless our fourth grade arithmetic teacher gave us the wrong slant on things, we find he is just about right. Those potential flying miles do not take into consideration the glide that would result from the mythical altitude gained.

When Max Ransom of the Plaza Service Station told us Thursday morning that he had filled his huge storage tanks with gas and they held a total of 15,000 gallons, the thought came to mind that he and Acord should get together and establish some kind of a record for something-or-other. The plane is on display in the model airplane department of Miller's Sporting Goods Store.

Fifteen thousand gallons of gasoline would fly the tiny plane 64,800,000 miles, which is to our way of thinking quite a bit of flying. Hope some of our distinguished auto carburetor designers see this and take the hint.

This week we like Whichee in Saturday's Santa Anita feature, the San Felipe, a seven furlong prep for the Derby.

Ceferino Garcia, welterweight contender, is in training at Murrieta Hot Springs, preparing for his fight with Glenn Lee at the Olympic, Feb. 23. With Lee planning upon training in the desert near Palm Springs, the only thing that prevents the two from running into each other is the hill sticking up in back of the village.

At El Mirador from the Pasadena society group were Mr. and Mrs. T. J. Sullivan and their guests, Miss Lucille Thorsen and her mother, Mrs. Thorson. With them was Mr. Allen T. Chase, Miss Thorsen's fiance.

### NOTICE

Notice is hereby given that Donald D. Manchester, sometimes known as Don Manchester, is the sole owner of Radio Sales and Service, an establishment dealing in sales, rentals and service of radios, refrigerators, and other electrical appliances, in the village of Palm Springs, county of Riverside, state of California, and said Donald D. Manchester will not be responsible for any obligations or charges against said concern created or incurred by any other person than himself.

Dated, January 25, 1937.  
(Signed) DONALD D. MANCHESTER  
DON MANCHESTER  
s26-30

## Many Prominent Easterners at Desert Inn

From many parts of the East have come numerous prominent people who are winter vacationing at the Desert Inn.

From Pittsburgh, Penn., are Mr. and Mrs. A. L. Humphrey, Mr. and Mrs. G. R. Nutty, Mrs. A. E. Budd and daughter, Betty, E. W. Mudge, Mr. and Mrs. Judson Brooks and son, Alfred Pope Brooks, Mr. and Mrs. C. P. Mayer and daughter, who are spending two weeks at the Desert Inn.

Jefferson Patterson, the United States Minister to Norway, who has

been a guest at the Desert Inn with his mother, Mrs. Julia Carnell, has left for the East, sailing from New York the twelfth of February on his return to Oslo.

Spending winter vacations at the Desert Inn recently have been, Mrs. Alfred E. Detrich, Mrs. William Prime, and James I. Bush, of Millbrook, New York; Mr. and Mrs. E. L. Davis, Franconia, New Hampshire.

Mr. and Mrs. P. S. Craig, New York City; Mr. and Mrs. R. E. Aldis, Lan-

sing, Michigan; Mrs. Lyman Treadway and Mrs. John N. Price, Cleveland, Ohio; Mr. and Mrs. A. K. Humphries, San Francisco; Mrs. W. H. Englebright, Toronto, Canada.

Mrs. Dorothy Tate, Miss Marion McCulloch, Mrs. M. Woodley and Mrs. Ewart McLaughlin, all of Oshawa, Canada; Mr. and Mrs. Frank A. Dudley, Niagara Falls, N. Y.; Mrs. Cicil Frankel, Mrs. A. G. Bartlett and Mr. and Mrs. Harry Tipton Stack, Beverly Hills; Mr. and Mrs. Harold C. Black, Seattle.

Los Angeles visitors included Mr. and Mrs. Elwood Robinson; Mr. and Mrs. E. F. Morse, Mrs. Jerome Bennett, Mrs. Henry Wessel, Mr. and Mrs. J. M. Welch, Mr. and Mrs. J. W. Clune, Mrs. Walter Holloran and Patricia, Mr. and Mrs. R. H. Scribner, Mr. and Mrs. W. W. Norton and Mr. and Mrs. E. S. Larsen.

Jerry Farlin, special agent of the

Southern Pacific, including the Palm Springs area, suffered the loss of his mother yesterday who died at her home in Riverside.

Public Stenographic work done neatly and typing of all kinds done quickly. Call Palm Springs 3594. Kathleen Naef.

s16tfp

## AT LA HACIENDA

Many guests from northern cities are enjoying the winter at La Hacienda Apartments.

They include Mr. and Mrs. R. J. Moretti and son, who will be leaving for San Francisco soon. Mr. Moretti is vice-president of the Bank of America there.

Dr. and Mrs. C. Quevli and daughter, Dagmar, expect to spend a week at La Hacienda. Dr. Quevli is a prominent physician of Tacoma, Washington.

Mr. and Mrs. Truman Butler of Hood River, Oregon, have arrived for a ten-day stay.

Mr. and Mrs. W. H. Enos and Mr. and Mrs. Harry M. Kauffman of Sacramento, and Mrs. Ben Silver of Stockton, plan to remain at the hotel a week or longer.

The guest list includes also Mr. and Mrs. Louis Bronenstern, honeymooners from San Francisco; J. Honig, New York; Howard Santaz, Syracuse, New York; Mr. and Mrs. W. Ware, San Diego; Mr. and Mrs. A. Bosch, Sacramento; Mr. and Mrs. Frank Morgan and Mr. and Mrs. Paul Perreze, Beverly Hills.

TANNER Motor Livery. Phone 4444.

## Chrysler Executive Entertains at Inn

Mr. and Mrs. Fred M. Zeder of Detroit, entertained a group of their friends at a cocktail party in their apartment at the Desert Inn on Saturday evening, followed by an evening at the night clubs here.

Mr. Zeder is vice-president of the board of the Chrysler Motor Company and was one of the first men in the automobile field to become associated with Walter Chrysler.

Among the guests were Mr. and Mrs. Roger Bebee, also of Detroit, who are vacationing at the Desert Inn; Mr. and Mrs. James McAlister, Mr. and

Mrs. Burch Green, Mr. and Mrs. John French and Miss French, Mr. and Mrs. H. A. Dart, Mr. and Mrs. John Sawyer, Miss Teresa Fields and Mr. and Mrs. Leo Kelley.

Mr. and Mrs. J. D. Nelson of Cincinnati, Ohio, had to cut short their vacation which they have been spending at the Desert Inn because of the flood in their home town. Mr. Nelson is connected with the Andrew Jergens Company and has much as their Cincinnati plant is completely flooded, it devolved upon him to help see that production is speeded up in their Burbank plant in order that they might fill their orders.

## CAN YOU IMAGINE!!!!

One store having so many attractive things.

### ACOMA INDIAN CURIO SHOP

In the Plaza

♦ Get into the spirit of the Rodeo Days, Feb. 6 and 7, by dressing in Western attire. We have vests, Navajo shirts, hats, scarfs, belts, maguey ropes, etc.



# OPEN FOR INSPECTION

SATURDAY, JANUARY 30th



## BULLOCK'S DEMONSTRATION HOME

Motor to Vereda del Norte in Las Palmas Estates, or Telephone Harold J. Hicks Office and a representative will call for you.

## HAROLD J. HICKS

Exclusive Agent of Las Palmas Estates

Opposite El Paseo Bldg.

Telephone 5353

MEMBER PALM SPRINGS REALTY BOARD

**The Desert Sun**  
JOHNSON & BARKOW  
Publishers  
Published Every Friday

## Bullock's New Demonstration Home

Bullock's new All-Electric Demonstration Home, in Las Palmas Estates, is open for public inspection. It is one of the finest homes that has been built here and is in a most scenic setting especially suitable for the type of architecture, which was designed by Brewster & Benedict, local architectural firm.

The lovely new home is a modern interpretation of the French New Orleans picturesques dwelling.

Long and low, its light colors harmonizing with the desert's delicate shadings, the home looks upon the village desert vistas and across intervening sands to the rocky bulk which rears to the snow crest of huge old San Jacinto. It was built by the construction firm of Atkin and Marsh of Palm Springs.

Color harmony has been utilized most effectively for the exterior of the home and in the landscaping. The front is done in light lemon yellow with a contrasting off white and the side and back walls are in off white. The dado is of terra cotta. Wrought iron work is used with charming effect.

From the interesting little entry hall one steps into the spacious living room. This room is indeed one of the finest features of this desert residence. Eighteen by thirty-two feet, it is restful, handsome and radiates an atmosphere of comfort and charm. One of its notable attributes is a wide alcove which faces upon a superb north vista and with its iron grill work, this alcove lends itself to the decorative scheme of the room.

The living room is carpeted with a new textured weave broadloom which blends in soft beige, tan and apricot shades. Here the furnishings are an interesting study in effective contrasts which make a truly attractive atmosphere. Some of the pieces are of the lighter shades of New England rock maple. Then there are occasional pieces in white iron and a few appropriate painted bits to complete the soft and pleasing color motif. The general color scheme of the room is picked up from the carpet in soft shades of beige, apricot and light lemon yellow.

### I. MAGNIN TO SHOW NEW SPRING CREATIONS

Miss Helen Lindsay, manager of I. Magnin's El Mirador shop, will direct the presentation Saturday, January 30, of all the latest spring creations in town clothes, afternoon spectator sports apparel, and dinner and evening gowns. The showing will represent the cream of the crop of I. Magnin's spring collection of lovely things for the ladies. Most striking note is the influence the racing season has had upon spectator sports clothes. The trend is definitely "horsey." Models from the I. Magnin store in Los Angeles will make a special trek down the road for the Saturday showing.

### Desert Sun Beams

Jack the Hatter, who has been coming to Palm Springs each season for the past ten years, left yesterday in his hat car, declaring he will never again return here. He stated he was ordered by the sanitary board to take his car off the premises north of the police station, because it was charged it did not meet with local regulations.

Mrs. Claire Windsor has rented her lovely home on Indian Avenue, just beyond the Racquet Club to Mrs. Florence Straus and her daughter from Chicago, until April 15th. After that time Miss Windsor hopes to enjoy Palm Springs during the latter part of the season when the desert is in all its glory. Mrs. Straus is a sister of Wilbur and Tom May. She will begin her residence here February 4th and until then Wilbur May will spend as much time there as he can before leaving for South America.

Among the popular society people of the Southland at El Mirador are Mr. and Mrs. G. Elmer Moreland, who returned from Mexico City by airplane last Friday. They hurried their return in order to be here for the bull fight program. Mr. Moreland, one of the leading sportsmen of California, has taken a great interest in the events held at the Palm Springs Field Club and is active in promoting polo interest here.

General and Mrs. Emmons spent Saturday and Sunday in Palm Springs. General Emmons is Commandant at March Field.

### Red Cross Asks Contributions for Flood Victims

Mrs. Milton Hicks, of the local Red Cross chapter, announced yesterday that more than \$300 had been donated locally for the Red Cross fund to aid flood victims of the Ohio and Mississippi valleys. One philanthropic lady, who did not want her name divulged, gave \$100.

Donations for the Red Cross may be left at the Bank of America, or at The Desert Sun office, and these will be forwarded to the Red Cross chapter.

The fund is expected to be increased considerably from proceeds of the President's Birthday Ball, for one-half of the local revenue will be donated to the Red Cross.

Palm Springs anticipates going "over the top" again this year in the drive, as it has always done whenever the Red Cross has called for help. It is imperative that donations should be made at once. The Red Cross asks for \$10,000,000 from the nation, and Palm Springs will give its allotted quota, and more.

### Admiral's Lecture Proves Interesting

Don Admiral, local naturalist and writer, gave a very interesting illustrated lecture at the Desert Inn Tuesday evening for the local guests. The guests demonstrated their interest in desert lore by asking many questions after the lecture, which Mr. Admiral answered graciously.

He recently lectured to a capacity crowd at Bullock's auditorium in Los Angeles, where people gathered from far and near to hear the story of the Desert of the Palms at Palm Springs.

### Mrs. Lorimer Entertains At Desert Inn

Mrs. George Horace Lorimer, wife of the famous magazine publisher, entertained a group of friends at her cottage at the Desert Inn, Wednesday afternoon.

Guests included Mrs. Theodore Weicker and daughter, Florence, of New York, who are seasonal guests at the Inn; and Mr. and Mrs. Walter C. Janny of Bryn Mawr, Penn. The latter couple sailed yesterday for Japan.

TANNER Motor Livery. Phone 4444.

### Greyhound Depot Is Moved to Back Street

The Pacific Greyhound bus office has been moved to its new location back of the Central hotel, where Manager Earl Gray of the hotel has constructed a ticket office for the company. A cement walk has been put in paralleling Central Hotel on the north, and extending through to Belardo Road, where the bus depot is located.

The depot is at the south end of Belardo Road. Buses will enter from Palm Canyon Drive on Amado Road, the street between the Union and Standard Oil Stations to Belardo, at the O'Donnell Golf Course entrance, and then turn south one block to the end of the street and the depot. Thus they will be parked away from all traffic, and will not interfere with the traffic of the main streets.

Belardo and Amado Roads will be paved immediately, and the buses will make the new depot their headquarters as soon as this is completed in about a week.

It is reported some opposition to the new site has developed because it is declared the location faces back yards of hotels where there is a promiscuous assortment of garbage cans, which would have a discouraging effect upon travelers. However, proponents of the plan point out that buses enter their depots through alleys in most every city in Southern California, and that all travelers realize long before they reach Palm Springs that this is the case, and they do not judge a community accordingly. In fact, all transportation lines, including railroads, enter communities through the unattractive parts of towns.

Secretary Frank Shannon of the Chamber of Commerce stated this week that Greyhound officials cooperated immediately after they received the request from the Chamber of Commerce to move the bus depot from the main street.

### MARTE OUT AFTER SIX WEEKS ILLNESS

William Marte, popular local pioneer building contractor, was at his office in the Theatre building yesterday for the first time after six weeks of serious illness, having had a bad attack of inflammatory rheumatism.

Call a YELLOW CAB. Phone 4444.

# PALM SPRINGS BUILDERS' SUPPLY CO., LTD.

Furnished all the

BUILDING MATERIALS, LUMBER, TILE,

SAND and GRAVEL

for the new

### BULLOCK'S Demonstration Home



Palm Springs Oldest Lumber and Building Material Dealers

Phone 207



### BREWSTER & BENEDICT

FLOYD E. BREWSTER, A.I.A.

ARCHITECT

### Brewster & Benedict Building

NORTH PALM CANYON DRIVE

Telephone 4141

ARCHITECTS  
for the New  
ALL-ELECTRIC  
BULLOCK'S  
Demonstration Home

in  
LAS PALMAS ESTATES

BREWSTER & BENEDICT

FLOYD E. BREWSTER, A.I.A.

ARCHITECT

### Brewster & Benedict Building

NORTH PALM CANYON DRIVE

Telephone 4141

# Genuine Navajo Rugs

All Wool  
All Hand Woven  
All Decorative  
All Sizes  
All Patterns  
All Reasonable

## INDIANOYA Indian Trading Post

In the Heart of Palm Springs

Open Evenings — VISITORS WELCOME

### Bull Fight Attracts Crowd

The bull fight at the Field Club Sunday afternoon attracted the largest crowd of the season. Although some of the bulls were not as ferocious as some of the spectators had expected them to be, everyone seemed to have a good time and felt they got their money's worth.

Highlight of the afternoon was Miss Bonnie Gray jumping her prize horse, King Tut, over an automobile filled with passengers. It was a neat and thrilling trick.

Augie Gomez pleased with his knife throwing and trick roping and a lad from one of the stables provided a real highlight when he accomplished a brief, furious ride on one of the steers.

As for the bull fighters, they were adequate and funny, as advertised, and lacked but the cooperation of the animals to show their stuff. However, there were a couple of the bulls who accommodate in hearty manner and tossed fighters for some husky and grotesque falls.

It is probable, though, that Messrs. Juan Acosta, Francisco Reyes and Manuel Gonzales and their feminine cohort, Margarita Laun, could have done a bit better in showing their wares had someone given the bulls a couple of jabs.

TO DEVELOP 326  
ACRES DESERT LAND

With their acquisition of entire ownership of 326 acres comprising the south half of section seven in eastern Palm Springs, Mr. and Mrs. Dudley Edelman announced this week that preliminary development work is underway there and actual subdivision of the property into a highly restricted residential area will take place next fall.

According to Edelman, Mrs. Edelman has owned 86 acres in the tract, and as a member of the Palm Springs Realty Company has had a share with Roy Smith and Allan Handler in the remaining portion of the 326-acre area. Now the Edelmans have bought out the shares of Smith and Handler, they state. Edelman points out that a graded road has been completed into the property and along its one-mile frontage.

Mr. and Mrs. Felix Chappellet, who have taken the Hoof house for the season, were here last week.

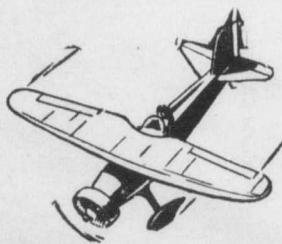
Republicans are only 32 in number behind the Democrats in Palm Springs at the present time, according to Frank V. Shannon, who saw the local registration book in Riverside this week. Names of all those who did not vote at the last general election have been stricken from the registration list, as is required by law. All voters who have moved from their precinct or who did not vote at the last election must register at least 40 days before the next election or they cannot vote. When the next local election will be has not been established, but it is believed it will be the Palm Springs incorporation election, if sufficient names are received on the petition now in circulation.

Local registrars are Mrs. Kathleen Nae, in the Desert Sun office in the Hannahs building, and Orville Richardson, in John Williams' real estate office.

William Taft Chaffey, seven-year-old son of Mr. and Mrs. John R. E. Chaffey, is at the Good Samaritan Hospital in Los Angeles, suffering from acute mastoid.

Call a YELLOW CAB. Phone 4444.

### Featuring Model Airplanes



by  
Reginald Denny

Flying Models of Your Favorite Ships  
Kits 10c to \$4.95

Big Airplane Construction with Real  
Gasoline Motors—  
Kits \$10.00 to \$45.00

Full Stock of All Supplies

Located in Miller's Sporting Goods Shop

Miller Bldg.

"Bob" Bates, Mgr.

### Desert Lectures Start Feb. 8

Beginning Monday evening, February 8, the University of California Extension Division offers a course "Natural History of the Desert," at the Palm Springs school auditorium, with Don Admiral the instructor.

Mr. Admiral has conducted two series of these lectures here, and the attendance increased each time. The demand has been so insistent that the state university consented to sponsor another course, consisting of five illustrated lectures and five field trips.

The first lecture, Monday evening, February 8, is open to the public without charge. The class begins at 8 p.m.

#### REVENUE INCREASES FROM PALM CANYON

Indian Agent H. H. Quackenbush reported this week that revenue from Palm Canyon fees totals about \$1,000 since he arrived here the first of the year, notwithstanding the inclement weather. The sum is turned into the federal treasury for the exclusive use of the local Indian tribe. The fee is 25 cents for each car including five passengers, and 10 cents for each passenger over five.

Mr. Quackenbush has received a letter from municipal authorities of Santa Monica stating that several bus loads of Santa Monica people will arrive in Palm Springs at 1:45 Sunday to take the trip to Palm Canyon.

Mrs. William Mathiesen and children, of Vancouver, B. C., drove to Los Angeles last week to arrange an extension of entry papers so that they may prolong their stay in Palm Springs for another three months.

### Roundup and Rodeo

(Continued from First Page)

a good band to enliven the two-day program.

They declare without reservations that the First Annual Palm Springs Roundup will be one of the best in the country, a really high-class competitive professional proposition with the best riders and best of bucking broncos and steers.

Art Manning, who so successfully directed the Desert Circus last season, will be the Majordomo of the Palm Springs roundup.

Twenty-seven of the toughest broncos in the country will be brought to Palm Springs for the show by Andy Jourage of Newhall. Himself a champion roper who has done his stuff many a time in Madison Square Garden, Jourage furnishes broncos for the various big championship rodeos throughout the country. Among the wildest animals he will bring here is Mae West, a bronco which has never been ridden.

Jourage's nice little animal offering will include 20 wild-eyed Brahma steers and bulls. The Brahma, as some people know, is the sacred cow in India. Brought over here and crossed with the Hereford strain, the result is a menace to every would-be bull-dogger or rider. The calves, experts say, are particularly hard for the ropers. They are as fast as deer and can outspeed the ordinary horse.

Among the notable figures will be Bertha Blanchard, who will act as pick-up woman to gather in the broncos and the customers who try riding them. She is one of the best and the only woman in her business in the country.

Then there will be Abe Leften, who does the announcing at all the famous rodeos elsewhere and who will oblige the locals with his stentorian utterances. Cy Holcomb, famous rodeo clown, is another who will color the local picture.

Prizes will include \$100 prize money, plus entrance fee of ten bucks, in the bronc riding, bull-dogging, bull riding and calf-roping features with top money of \$50 plus \$5 entrance fee in the bareback bronc riding event.

One of the important attractions of the Round-Up will be the cowboy dance both nights at the Field Club. There will be a barbecue; cowboy music and the cowboys who will be doing their stuff at the Round-Up will be in that picture, too.

Majordomo of the Round-Up will be Art Manning, who successfully directed the Desert Circus last year. Lester Vance of Deep Well Guest Ranch is in charge of the arrangements for the Field Club.

Among the famous bronc riders who will participate in the local event are Everett Bowman, Leonard Ward, Pete Knight, Hugh Strickland, Foxy Gallagher, Breezy Cox and others, all champions in their particular lines.

Among the internationally-famous bronc-busters who will be here are Turk Greno of Denver, Floyd Stilling of Cheyenne, and Mel Stonehouse, also of Wyoming.

LIMOUSINE Service. Phone 4444.

### Sir William Chaytor Returns to El Mirador

Returning to Palm Springs on Saturday was Sir William Chaytor, who rejoined his mother, Mrs. Burton Fiske, and sister, Miss Ann Chaytor, who are spending the winter at El Mirador. Sir William, who has been convalescing at the Good Samaritan Hospital in Los Angeles from a broken arm, now has his arm in a most peculiar upright position because the nature of the break makes it impossible to carry it in a sling.

Unmindful of this, Sir William was seen dancing at El Mirador's dinner dance on Saturday evening and later at the Dunes, dancing. As soon as his arm is healed, he will return to his castle in northern England, where he and his sister live.

Starting under construction this week in the Merita Vista Tract is a new residence for Mr. and Mrs. Claude Binyon, of Toluca Lake, North Hollywood. It will be a farmhouse type of individual design and the project includes a swimming pool and cabana. Charles O. Matcham, of the firm of Earl Heitschmidt, Charles O. Matcham and Paul O. Davis, is the architect of the work, and the contract for construction has been given to Oral Carpenter. Binyon is a scenario writer of prominence in Hollywood and at present is in Sun Valley, Idaho, where he is supervising the direction and taking of his latest picture.

### "Sun" Classified

OLIVE TREES for transplanting. J. A. Wakeland, Cabazon. \$26p

WANTED—Refrigerator salesman. Call or write Don Manchester. Phone 4084, Palm Springs. \$26

WANTED—Girl: neat in appearance; dependable; for office work. Write, stating qualifications and salary expected to Box 204, Palm Springs. \$26

FOR SALE—20-volume Harvard Classic Fiction set, \$15. Write "C." Box 146, Banning California. \$25

WORK of a general nature wanted. Good caretaker of home, garden. Handy man. References. Box 846. O. H. Jacobson. \$26p

EXPERIENCED gardener - chauffeur desires work. Also handy man. Call Mr. Harter. Phone 5364. \$26p

FOUND—Gray Scotch bob-tailed Collie dog. Apply Kirchner job, front of Hood Estate. Dog injured. Treated by veterinarian. \$26p

FOR SALE—BURROS—Well broke. Suitable for children. S. B. Hall, 43 East Livingston St., Banning. \$26p

MODERN TRAILER FOR SALE—Bargain. 493 E. Ramsey, Banning. George J. Spence. \$24-27p

LISTINGS WANTED—Homes, Income properties, acreage, lots. Z. V. Decker, Real Estate Broker. Hannahs Building. Phone 3594. \$24-25

KINDLING WOOD in bundles (dry)—20c and 35c per bundle at the yard. Palm Springs Builders Supply Co.

TYPING WORK or care of children hour or day desired. Reliable. Phone 5364. Grace Griffing, Box 1214. \$221tp

AUTO LOANS

Furniture — Chattels — Automobile Sales Financed — Dealers — Individuals — Deal Direct. — Money Immediately.

Banning Branch

Security Investment Company

ROBERT N. BERLIN  
Resident Manager

65 N. San Gorgonio Phone 2643

### PUPPIES FOR SALE

3 Irish Pit Bulls.

1 male dark brown, \$30.00  
1 female, well marked, \$40.00  
1 male, brindle, option 'til Feb. 5, but offers will be taken.

Will take half value of dogs in trade for sporting goods or gun.

On display in block near Post office Friday, Sat., and Sunday, Jan. 29, 30, 31.

Well known breeder said these pups were finest litter he had ever seen.

### Library Gets Typewriter and New Books

Every borrower of books from the Palm Springs Public Library must deposit a dollar with the librarian, unless he owns property here or some property owner vouches for him.

The library is located in the southernmost room of the Plaza on Palm Canyon Drive. Several donations have been received recently, one being a

typewriter from Stockwell & Binney, local typewriter dealers, and the other being 200 books from Bert Clark. Miss Dorothy Bear is the librarian.

BICYCLES FOR RENT—Opp. Standard Oil Station. \$25fp

**LILYAN'S Gift Shop**  
in  
ROYAL PALMS HOTEL

## Late Model Cars

FOR RENT

**U-Drive**

Phone 4334

Day — Week — Month  
LOS ANGELES RATES

One-Stop  
Auto Repairing

**Palm Springs Garage**

TEXACO SERVICE

Entrance on Palm Canyon Drive — One door south of main entrance

No More Shaving Mugs or Brushes  
We Use Elec-tro-foam Lather Mixer

**HOTEL DEL TAQUITZ**

**BARBER SHOP**

OPEN SUNDAYS 9 TO 1

ALL HAIR CUTS 50c

Shoe Shining — Shoes Called for and Delivered  
Phone Barber Shop 221

You have tried many good barber shops —  
Why not try one of the best?

Your 5 SENSES say

Drink EASTSIDE ALE



1 HEAR its appetizing "chuckle"

## SCREEN'S GREATEST WIFE CALLS MARRIAGE SNARE



Adolphe Menjou, Charlie Ruggles and Mary Boland at the crossroads in "Wives Never Know," which plays Sunday only at the Palm Springs Theatre. Menjou, who has ideas of his own as to what constitutes happiness in marriage, even though he is a bachelor, has just convinced Miss Boland that her life with Ruggles was far from being as happy as she thought it was. And Ruggles doesn't like it.

The screen's most famous wife, Mary Boland, believes in romance, enjoys playing the role of wife and has been in love "any number of times," but marriage for her, she says, is absolutely out.

The comedienne, who co-stars with Charlie Ruggles in "Wives Never Know," a comedy of domestic strife playing Sunday at the Palm Springs Theatre, in which she is cast as an ideally married wife, says roles in pictures and on the stage have taught her that marriage is pretty much of a "snare and delusion." In "Wives Never Know," for instance, she says she is married to the ideal husband. "But," she added, "such people don't exist. We're fighting like cats and dogs and headed for the divorce court before the picture is over."

## De Luxe Trailer Park Is Busy Place Now

Sun-seekers pouring into Palm Springs each day are taxing the capacity of various inns, hotels, and other lodgings places. Not the least of the busy places is the Ramon Trailer Park, deluxe equipped, modern stopping place for those who have their home on wheels. This fine trailer park, which is the equal of the best trailer camps in the United States and the finest one on the Pacific coast, is located on Ramon road,  $\frac{3}{4}$  of a mile east of Palm Canyon Drive near the Field Club.

The park is spaced to accommodate at least 74 trailers, each one having its own water connection, light connection and meter. Showers, lavatories, and laundry facilities are handy and are kept spotless. The park is located far enough from the center of town to be away from traffic and to enjoy the quiet of the real desert. This park can look forward to having many distinguished people stop there during the season. The popularity of trailers is responsible for many people traveling that way and each year

## Governor Changes Plans For Visit To Palm Springs

Palm Springs missed one distinguished citizen this week. Governor Frank Merriam had planned to visit this foremost desert resort, but circumstances led to cancellation of the plan. At Palm Springs Governor and Mrs. Merriam passed their honeymoon. Illness of Mrs. Merriam caused Gov. Merriam to cancel their "second honeymoon" trip to Palm Springs this week. The executive's wife has influenza, according to a Sacramento dispatch.

The Governor's marriage was solemnized at the Palm Springs home of Judge Ralph Clock a year ago.

Public Stenographer, Kathleen Naef, Hannahs Bldg., opposite Standard Oil Station. Phone 3594. s-tfp

TANNER Motor Livery. Phone 4444.

more devotees of the game are found traveling that way.

U-DRIVE CARS. Phone 4444.

## Your 5 SENSES say

Drink EASTSIDE ALE



## Interesting People Vacation at El Mirador

Having spent the last two weeks enjoying the sunshine at El Mirador, Miss Betty Aycock and her cousin, Miss Tayman, returned to Kansas City. Miss Aycock is a leading member of the younger social set in Kansas City and her father is one of the owners of the Asbestos company.

Returning for a second year were Mr. and Mrs. D. F. Bull of Minneapolis, Minnesota. Mr. Bull is the president of the Cream O' Wheat Company and they are planning an indefinite sojourn at El Mirador.

Visiting with the many members of the Hiram Walker convention was H. R. Dingwall, who with his lovely wife is spending the winter at El Mirador. Mr. Dingwall, now retired, was once the owner of what is now the Hiram Walker Liquor Company.

Because of the sudden cold spell in Arizona, Mr. and Mrs. W. H. Hillary, well known society people of Tucson, have come here to spend the rest of the month at El Mirador.

Among other prominent guests at El Mirador are Mr. and Mrs. James Liddell of Los Angeles (they're newlyweds, too), Mr. and Mrs. D. W. Rich of New York City, and from Portland, Oregon, Mr. and Mrs. R. L. Teeple, who with their daughter are spending the month.

"Romance is great," she concluded. "It's the glorious, grand, ecstatic mood which leads up to the legal disillusionment of the world's outstanding institution. I've had plenty of romance in my life. I've been in love any number of times—but I've always managed to come to my senses before hurrying down to the court house."

Miss Boland admitted that she has a great chance to leap off the deep end into matrimony with Charlie Ruggles—he's single and so is she. But one of the reasons why it's no go, she says, is that Charlie hasn't even proposed.

Joining the Freeman Gossens and

## ALPHONSO BELL GETS 200 CALVES TO RAISE ON HIS EDMON RANCH

Alphonzo E. Bell, Santa Fe Springs oil operator and owner of Bel-Air, is raising a crop of calves on his ranch near Edom which will not be affected by the frost.

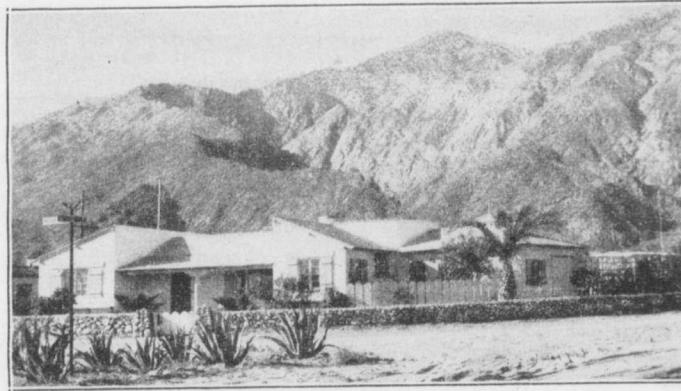
The 200 calves, which are about six months old, were received from Los Angeles and will be raised to baby beef age. The herd augments 400 head of beef cattle, shipped in from Colorado.

the Milton Brens, were Mr. and Mrs. Hal Roach, who come here each week end to El Mirador.

For Rent  
Beautiful new house; furnished; double garage; barbecue pit.  
\$200 Per month.  
Less for season.

— See —  
**Hillery**  
Cathedral City  
Phone Local 3417

For Cathedral City LOTS and RENTALS  
**W. R. HILLERY**  
Cathedral City



THIS ATTRACTIVE 7-BEDROOM, 2-BATH IDEALLY LOCATED HOME

Completely Furnished

PRICED FOR QUICK DISPOSAL

Shown Without Obligation

— See —

**JOHN W. WILLIAMS**  
REALTOR

Member Palm Springs Realty Board

North Palm Canyon Drive

Telephone 3311

**Phone 6464**

• Quality Dry Cleaning •

**MANUEL, the Tailor**

TAILORING — REPAIRING — ALTERING

PALM SPRINGS, CALIF.

In the Colburn Bldg. on Andreas Road, opposite Nevada-California Electric Corp.

Palm Springs Furniture Co.

Home of Distinctive Desert Interiors

Watch Our Windows

during the coming week for the parade of brand new styles, colors, and startling values in furniture and accessories just purchased in the winter market. You'll see lasting quality . . . Palm Springs personality . . . smartness . . . comfort . . . in fact, we promise that you'll wish you were re-furnishing your home completely.

Drop in and Shop.

You'll also discover prices that will equal Los Angeles at its best.

Call Us for the Best Radio and Refrigeration Service in the Village

Phone 4834

## HERBERT EDDY TO STAY IN HOSPITAL FOR SOME MONTHS

Herbert Eddy, well known local piano tuner, is still quite ill of influenza in the Arlington hospital.

Mr. Eddy was taken ill about ten days ago.

It is estimated he will be confined to the hospital for several months.

Phone 3594—The Desert Sun.

U-DRIVE CARS. Phone 4444.

**TUTOR**

Elementary and High School Subjects

**Edward H. Merritt**

A. B. Harvard—A. M. Columbia (Teachers' College)

Indian Avenue Telephone 4161

**CHIROPODISTS and FOOT SPECIALISTS**

Aching Feet, Weak Arches and Bunions cause you to be half alive.

SCIENTIFIC FOOT TREATMENT

**FREE**

If you do not receive instant relief.

You will be the judge.

• For many years we have been working to develop a super method to care for foot troubles. We gladly offer to the public our new scientific method which requires no special shoes or surgery. We have so much confidence in this method that your treatment will be free if you are not instantly relieved. Consultation free.

**Drs. Delson & Wehle**

CHIROPODISTS

Hotel Del Tahquitz Every Wednesday and Friday—Hours 9 to 5

Phone 221 for Appointment.

LIMOUSINE Service. Phone 4444.

FOR FIREWOOD Phone 5164.

**Reliable Used Cars**



The Desert Inn Garage

has some

**Exceptionally Fine Bargains**

**Buy Your Used Car Now!**

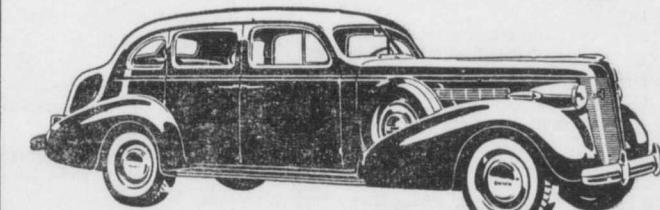
The prices are right . . . The cars are right.

BUY NOW!

Be protected with our used car guarantee.

These cars have all been driven by local owners and turned in on newer models.

**Desert Inn Garage**



SALES SERVICE

G M C TRUCKS

Complete Automotive Service



Goodyear Tires and Tubes

## Sheep Problem In Coachella Valley Nearer Solution

The grazing sheep problem in Coachella has created considerable comment. Civic leaders and business interests of Coachella Valley are endeavoring to save the verbenas for tourists in the valley to feast their eyes upon.

The 2,000 sheep appear to be of the altruistic variety and do not care so much about eye-feasting as they care for stomach-feasting. They seem to have an eye for beauty and have strong tendencies toward a verbenas diet.

The county authorities have been wrestling with the Coachella Valley sheep problem for some weeks and progress is reported. The sheep, of course, are simply innocent bystanders and do not realize they are subjects of controversy which has overshadowed the old trouble between Ed and Premier Baldwin of England, so far as this locality is concerned.

There has been no intention of passing the buck, or pulling the wool over anybody's eyes.

Written consent of the owner will be needed in order to herd or graze sheep and cattle on uninclosed land in the county, it was decided Monday when the board of supervisors included such a rule in an amended ordinance protecting wildflowers of the area.

The amendment was passed to control the herding of sheep in the Coachella valley. It is a part of a previous ordinance which protects several unique wild plants of Riverside county.

Violation of the regulation is classed as a misdemeanor. Heretofore the only law by which the county could regulate herds was one which requires out-of-state cattlemen to secure a license.

### NOTED PSYCHIC IN PALM SPRINGS

Prince Pat of stage and radio fame will be located in Palm Springs until April 22 at which time he opens on the RKO Vaudeville circuit in New York City.

Prince Pat will be remembered as the psychic who predicted the Santa Barbara earthquake, as well as many other outstanding predictions of national interest that received widespread publicity through the Associated Press.

When asked concerning the psychic phenomena Prince Pat said: "Nearly every individual is psychically gifted, more or less. That is why we use the venacular 'hunch.' Of course it is more markedly in some individuals than in others. Like every field of endeavor it has its charlatans and fakers. But there never was a counterfeit dollar until first there was a genuine dollar. Neither was there a counterfeit or fake psychic until first there was a genuine psychic.

The oldest history in the world is the Bible. It speaks of prophets from beginning to end. Our present day genuine psychic is nothing more or less than a prophet. The heads of our highest institutions of learning recognize the psychic phenomena as genuine."

The late Sir Arthur Conan Doyle after witnessing a psychic mental demonstration by Prince Pat said, "In all my travels and research I have never met his equal; of his genuineness I am assured."

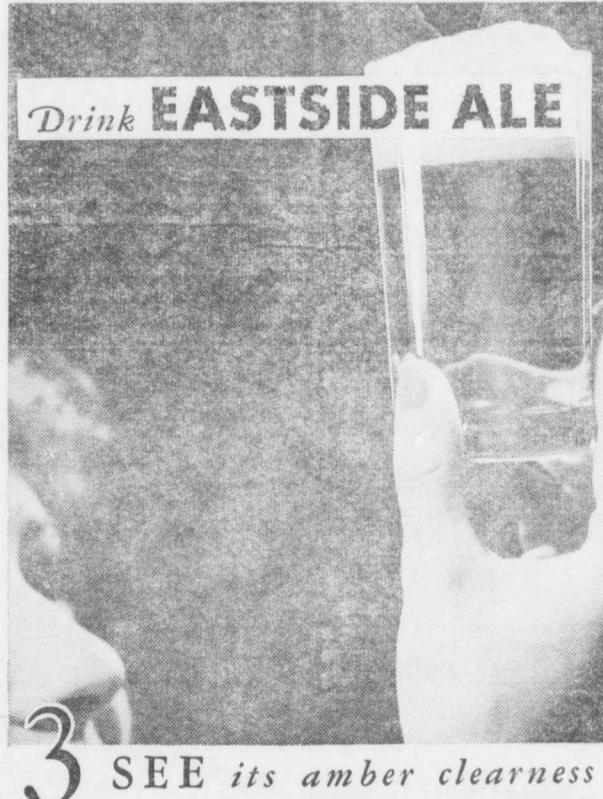
**SMOKE TREE RANCH**  
Recent guests at the Smoke Tree ranch were: Mr. and Mrs. Daniel Thornton, Altadena; Mrs. J. W. Clise, Chicago; Fred S. Markham, Altadena; George H. Wood, Pasadena; and M. E. Harlan, San Francisco.

Ten thousand dollars bequest for the ventriloquist's dummy. Odd instances of "Voice-Throwers" who seem to regard their talking dolls as human. A feature page of the AMERICAN WEEKLY, the magazine distributed with NEXT SUNDAY'S LOS ANGELES EXAMINER.

LIMOUSINE Service. Phone 4444.

FOR FIREWOOD—Phone 5164.

## Your 5 SENSES say



### lamonte's beauty studio

formerly affiliated  
with  
hepner's inc.  
hollywood

j. w. robinson co.  
los angeles

El Paseo Bldg.

(Evenings by appointment)

Shampoo and  
Finger Wave

**\$1.00**

Permanent  
Waves

**\$5.00 up**

Complete facial  
and scalp treatments

Phone 6981

• ANNOUNCING THE OPENING OF  
PALM SPRINGS OFFICE OF  
**DAVIDSON & FULMOR**  
ENGINEERS and SURVEYORS

Telephone 4052

Now Located in  
EL PASEO BUILDING

G. K. (Jerry) SANBORN  
Resident Manager

**VERNON A. CHAPMAN, M.D., F.A.C.S.**  
Eye, Ear, Throat, Nose and Sinus  
El Paseo Bldg. Phone 6103  
Palm Springs, Calif.

## Desert Service Bureau

Classified Business Directory  
Employment Registration

Eva Mae Hogan, Mgr.

La Quinta Tower

JANE O'SHAUGHNESSY

Public Stenographer

Phone 6666

## Palm Springs Builders' Supply Co.

PIONEER DEALERS

• We will consider it a privilege to consult with you on the proper building materials and building conditions on the desert.

Phone 207

## Former Local Woman Victim Of Pneumonia

Death claimed a young wife and mother when Mrs. Frank Campbell (nee Maudie May Hunt) was summoned at the Redlands hospital near midnight, January 26. Mrs. Campbell's death was caused by pneumonia which evidently developed from a severe attack of influenza.

Maudie May Hunt was the daughter of the late H. L. and Adella Hunt, and sister of Harry Hunt and Horace Hunt of Banning. She was a lovely young woman who was educated in the Banning schools; graduating from Banning High where she demonstrated her capabilities as a very fine student. After her graduation she was employed in the office of Hotel the Oasis at Palm Springs. There she met Frank Campbell and they were married and resided at Palm Springs for some time and later became residents of Beaumont.

Two children, one a babe of five months, and the husband are left to mourn; also the brothers, mother and countless friends in Palm Springs and San Gorgonio Pass.

Mrs. Campbell was a native of Texas. She was born November 9, 1912, and was 24 years of age last November.

Such projects as the Hoover Dam, Bay Bridges, All-American Canal and Central Valleys Project will care for a greatly increased population which the state otherwise would not have been able to finance for years.—A. P. Giannini.

Public Stenographer. Kathleen Naef. Hannahs Bldg., opposite Standard Oil

LIMOUSINE Service. Phone 4444.

## Lane's Stables

1/2 Mile East of Village Pharmacy  
East Andreas Road

Make Reservations Early for your  
Saturday & Wednesday  
Breakfast Ride

Phone 4061

# A GOOD INVESTMENT

## San Gorgonio Building-Loan Association

50 South First St.

BANNING



Interest paid from Feb. 1st on  
money invested by Feb. 5th.

**4%**  
With Safety

## PALMER STEEL BUILDINGS

Homes of Cellular Steel Construction

### RALPH A. NESMITH

Palm Springs, California

Office 6801

Residence 6721

GENERAL ELECTRIC  
All-Electric Kitchen  
"BESTILE"  
The Modern Wall Tile  
For Bathroom and Kitchen

"OLD ENGLISH"  
Venetian Blinds  
"THERMAX"  
Fire-Proof Insulation



## ALL VEGETABLES KEPT ON ICE

Fresh Fruits, Vegetables, Ice Cold "Pop,"

Groceries, Meats, Eggs, Dairy Products

Supplying Palm Springs with the best vegetables during the past 15 years

## Canyon Drive In Market

W. C. GUNN, Prop.

South Palm Canyon Drive, Opp. Palm Springs Builders' Supply



## Early start to a GOOD HABIT!

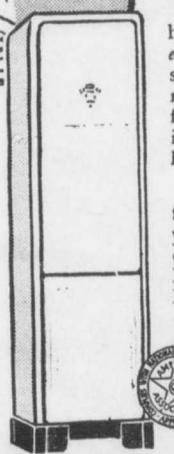
Daily baths for all the family are easy  
with an automatic gas water heater

Daily bathing is marvelous relaxation—a habit both pleasant and healthful! It's an easy habit, too, with the always-abundant supplies of hot water furnished by an automatic gas water heater. There's no waiting for cold water to be heated; natural gas adjusts itself to your needs. No other system of water heating is so quick and convenient.

Is the water heater you now own sufficient for your family's requirements? It may pay you to look into the advantages of an adequate modern automatic gas water heater. Many heaters have tanks of longer-lasting Monel Metal or Everdur copper. See your dealer or gas company, today. Easy terms.

There's nothing like  
GAS for  
COOKING  
REFRIGERATION  
WATER HEATING  
HOUSE HEATING

FREE COOKBOOK • TUNE IN THE  
MYSTERY CHEF • NBC PROGRAM • KFI  
10 A.M. • TUESDAYS and SATURDAYS



Look for this  
Seal of Approval

**SOUTHERN CALIFORNIA  
GAS COMPANY**



KATHLEEN NAEF,  
Notary Public in and for said  
County and State.  
My commission expires Nov. 18, 1940.  
(SEAL) s26-30

BOARD OF SUPERVISORS MAY  
SAVE DESERT TORTOISE FROM  
EXTINCTION BY ORDINANCE

His name is Agassiz — Gopherus Chelonian Agassiz. He's very slow, has a wrinkled face, and nobody knows how old he is. His fate comes before the law today — not because he's criminal; only because he's defenseless against human onslaught.

An ordinance to prevent the sale of the desert tortoise and help to save the species from extinction will be discussed by Riverside county board of supervisors. One of the few tortoises to live away from abundant water, Mr. Agassiz is said to be found chiefly in portions of Riverside, Imperial and San Diego counties. He also resides in the Mojave desert and parts of southern Nevada.

Mr. Agassiz grows to a size of 15 inches, according to Prof. Edmund C. Jaeger of the Riverside Junior college, in his book, "Denizens of the Desert." He's found mostly on the flat ground of high, rocky mesas, near an abundance of succulent herbs which both his food and water supply.

Should a desert tortoise be found now, he would appear numb and lifeless, with his head hanging out and nothing but heat would stir him from his winter slumber. During extremely hot summer months he likewise suspends the business of life. Mr. Agassiz is deliberate in all save one motion — sensing danger he will pull his head under cover with ridiculous rapidity, hissing as air is forced from his lungs.

The old codger makes a loyal pet, living on lettuce and Bermuda grass in corner of a lawn for years. Because of his impenetrable shell, he has nothing to worry about when playful pups or half-starved coyotes attack him — unless they should go off and leave him on his high-domed back in a place where his short legs could reach no rock or shrubbery.

Because he makes tasty soup and stew, the desert tortoise has been captured in large numbers during recent years. It is this practice that the proposed ordinance will seek to curb. Shoshone and Piute Indians were the first to know his qualities.

Originality is a very nice thing if you can find any of it — Buckley MacBurrin, Los Angeles art critic.

CUPID IMPROVES AVERAGE  
DURING 1936 IN COUNTY

Dan Cupid had need for a much larger quiver to hold his love-tipped arrows during 1936 in Riverside county than for the previous year, marriage license statistics released by Jack Ross, recorder, reveal.

Dan hit the mark with his potent weapon on 1342 occasions last year, while in 1935 his magic caused 1286

U-DRIVE CARS. Phone 4444.

## RADIOS

PHILCO  
RCA VICTOR  
ZENITH

## "FRIGIDAIRE"

Household and  
Commercial

## Clarence H. Simpson

Palm Canyon Drive  
Phone 8255  
PALM SPRINGS

Phone 4877

Village  
Flower Shop

FLOWERS FOR ALL  
OCCASIONS

We specialize in  
CORSAGES

Desert Inn Grounds  
Palm Springs, Calif.

Attractive  
Stucco Home

Furnished, 1 Block North of  
El Mirador Hotel  
Two bedrooms, enclosed large  
sleeping porch.

Extra toilet.

Income property.

SEE OWNER  
Phone 3431 Write Box 941  
Palm Springs

DISTRIBUTORS OF HANDBILLS  
SENT TO JAIL BY  
CITY JUDGE; RIVERSIDE

Convicted of a charge of violating the city handbill ordinance by distributor, Harry B. Cooper of San Bernardino and Harry Jacobson of Riverside on Tuesday were sentenced to terms of forty-five days in the city jail by Police Judge Hamblin at Riverside.

The two men, jailed by police while they were spreading alleged inflammatory literature under cover of darkness on January 18, were found guilty by a jury that deliberated less than fifteen minutes.

Attorney Grover Johnson of Los Angeles, reputed head of the Southern branch of the International Labor Defense, appealed to Judge Hamblin to treat the two defendants "just like any other violator of this law."

"The offense of spreading handbills is not a serious one, but the two defendants chose to make it appear serious by pleading not guilty and demanding jury trials," said the judge. "Their sentences will be accordingly."

Attorney Johnson had previously lost a motion to dismiss the charges on the ground the handbill ordinance is unconstitutional.

couples to march altarward, the figures revealed.

Statistics for December of the past two years show that there were 122 marriages in the county during the last month of 1936, while there were 120 weddings in December, 1935.

Pay telephone bills before the 25th and receive discount. rh-tf

LIMOUSINE Service. Phone 4444.

FOR FIREWOOD — Phone 5164.

TANNER Motor Livery. Phone 4444.

Walter Worden  
Jeweler  
and

Watchmaker

Third Season in Palm Springs  
Opposite Palm Springs Hotel

## YOUR PLUMBING

Neatly and Quickly  
Repaired

Expert Workmanship

## C. R. McADAMS

Phone 8065

Box A 151 Palm Springs

## SHOE REPAIRING

1st Season in Palm Springs  
Palm Springs Shoe Shop

## SHOE SHINE PARLOR

Indian Ave. and Andreas Road

## KATHLEEN NAEF

Public Stenographer  
Notary Public

INSURANCE

Phone 3594

## BIG LIMIT CAFE

CABAZON

— Specialty of —  
CHINESE DISHES

Prepared by an Expert Chef, formerly with Pig 'n Whistle.

JUICY STEAKS

•  
TOM and JERRY  
and other MIXED DRINKS

## Cowboy Riding Stable

FRED BAGIN, Owner

RIDING INSTRUCTION  
Both English and Western  
Special Attention Given to  
Children.

Directly East of Hotel Winter  
Garden on Arenas Road.

AIRPLANE HAVING GREAT  
GASOLINE MILEAGE IS  
BEING EXHIBITED HERE

Palm Springs has an airplane that will fly 4320 miles on one gallon of gasoline.

You can see this midget airplane on display at the new model airplane shop just opened for business.

The shop is located in the new Miller building on Palm Canyon Drive opposite the Standard Oil Station.

Bob Bates, the manager of this new model shop is planning a model airplane contest in the near future.

Details of this contest may be obtained from Mr. Bates at the shop.

Now they're going to pay for stuff I've been dishing out free for years. I'm like that guy they write about — the prophet who didn't have any honor in his home town. — Walter Mails, San Francisco Seals (as Al Schacht replaces him as baseball "clown" — with a salary).

The maritime strike is so complicated that everyone seems to be at sea except the sailors. — Llewellyn B. Peck, editor, Los Gatos Mail News.

TANNER Motor Livery. Phone 4444.

## Dr. Franz B. Buerger

DENTIST

SPECIAL ATTENTION TO  
CHILDREN

Night Service

North Palm Canyon Drive  
Next to Franciscan Pottery Shop  
Phone 5621

## Indian Store Fountain

## Ice Cream

20c pint

Indian Ave. and Andreas Road

## RADIO

Sales and Service

PHILCO — GENERAL ELECTRIC

• MEXICAN NOVELTIES  
• RADIOS FOR RENT  
• POTTERY

F. E. Dine Don Manchester  
Phone 4084  
Opposite Palm Springs Hotel

## Dr. Frank Tustin

Dentist

32 So. First St.

Formerly Located in City Hall

Phone 3343 or 4354

Banning

## THOMPSON

## Motor Sales

Palm Springs

OPEN FOR THE SEASON

•

SALES and SERVICE  
Guaranteed Used Cars

•

ONE STOP FOR EVERYTHING

General Petroleum Super-Service  
Station

QUICK SERVICE  
Repairing All Makes of Cars

•

GAS, OIL, WASHING, GREASING,  
POLISHING

•

Dr. R. J. Schermerhorn

VETERINARIAN

Main 26 106 E. Citrus Ave.

Opp. Motor Transit Office

Redlands, California

•

WIEFELS & SON

FUNERAL DIRECTORS

Phone 3162

12 East Nicolet BANNING  
Palm Springs

SULKY RACING AND GYMKHANA EVENTS  
SPECIAL EVENT

Matched Horse Race between  
JOHNNIE VANCE of DEEP WELL  
TEX MILLER of SMOKE TREE

\$100.00 PRIZE TO WINNER

## A BIG DAY AT THE

Palm Springs Field Club  
SUNDAY, JAN. 31

Post Time 2:00 P. M.

Gen. Admission 55c

Box Seats \$1.10

## • Phone 3262

SCIENTIFIC SWEDISH MASSAGE  
and STEAM CABINET

MR. and MRS. GEO. A. SIMMONS

Graduate Masseur and Masseuse

INDIAN AVENUE

Massages Given in Your

Home by Appointment

## • FRANCES QUARLES

Genuine Indian made

## JEWELRY, NAVAJO RUGS and BASKETS

SIMM'S CRAFT STUDIOS

South Palm Canyon Drive, Next to Black Tent

## JIM GRANGER

## BADMINTON COURTS . \$35.00 Complete

GRADING — PAVING — TRUCKING  
EXCAVATING

Phone 4711

## DRS. DELSON &amp; WEHLE

CHIROPRACTORS . . . FOOT SPECIALISTS

Scientific Treatments for All Foot Ailments.

Every Wednesday from 9 a. m. to 5 p. m.

DEL TAHOOTZ HOTEL — PHONE 221

## Everything in

## Builders' Supplies

Dill Lumber Co.

Phone 5151

## Typewriters, Adding Machines

## Duplicating Machines

in Stock in Palm Springs. Sold, Rented,  
Repaired

Leave Message for

## OFFICE SUPPLIES and EQUIPMENT

## STOCKWELL &amp; BINNEY

With Whitie's, Phone Palm Springs 5405

## Redlands Sanitary Laundry

ANNOUNCES ITS

New Location Opposite the Fire Hall.

Palm Springs' Leading Laundry for Over 15 Years.

"Ask the Old Timers"

Phone 4404

Laundry.... Linen Supply.... Dry Cleaning

## Do Not Prune Frost-Bitten Plants Now

It has been suggested by the real estate firm of Munholland & Company that home owners be given some information concerning the treatment of their frost-bitten plants.

R. Salazar, local gardener, advises home owners not to prune their seemingly dead plants. In a month or so new shoots will appear on 90 per cent of those that look utterly useless now and then will be the time to cut off dead stalks and leaves.

It is a fact that plants withstanding a frost nip are harder than others that have been spared during the cold spell.

## Lord Beaverbrook Enjoys Flying On the Desert

Lord Beaverbrook, famous English journalist, has spent most of his time flying his beautiful Lockheed Electra plane over the entire south since coming to Palm Springs. He has made several trips to Phoenix, to Mexico and Los Angeles. He spent the weekend sunning himself at El Mirador because of a minor accident which happened to one of the motors on his plane.

Frederick Lonsdale, the well known English writer, who has been staying in Los Angeles with Lord Castlerosse, arrived to spend the weekend with Lord Beaverbrook and the Honorable Mrs. Norton, who is here with her daughter, Mary Jean.

Hearing of the great many English people at El Mirador, who now number over forty, Miss Margo Hadfield and Miss Marian Merrall, who are spending the winter in the United States, came from La Jolla to stay at El Mirador for the rest of the season.

Among the popular society people of the Southland at El Mirador were Mr. and Mrs. Elmer Moreland, who returned from Mexico City by airplane on Friday to see the Palm Springs bull fight. Mr. Moreland, one of the leading sportsmen of California, has taken a great interest in the events held at the Palm Springs Field Club and is doing much toward the advancement of polo in this vicinity.

## Deanna Durbin, Noted Star, Is Guest Here

One of the most charming and beautiful of all screen actresses is little Deanna Durbin, whose box office attraction is said to be seven per cent over Shirley Temple's. Deanna, with her manager, Jack Sherill, and her mother, spent a most enjoyable weekend at El Mirador, returning to Los Angeles on Saturday night to prepare for her Sunday evening broadcast with Eddie Cantor.

Although only fourteen years of age, Deanna is considered one of the leading sopranos of the United States and is looked upon as the coming opera

Call a YELLOW CAB. Phone 4444.

## Business Increases 100 Percent in One Month

That business in Palm Springs is on the upgrade is shown by figures released this week by Max Ransom and Jack Harris, proprietors of the Plaza Service Station. Their business has increased 100% this month over last month. With the ever-increasing number of people pouring into Palm Springs daily and the popularity of the Plaza as a shopping center the fact that one can leave his car to be serviced with gas and oil while shopping in the Plaza, has proven very popular. The Plaza Service Station features a complete line of General Petroleum products and U. S. Tires and Batteries. They also have many attractive auto accessories.

star of the entire world.

Surprisingly unspoiled for a young girl who has suddenly received so much attention, she enjoys nothing more than the companionship of girls her own age and riding horseback. Already an accomplished English rider, during her stay in Palm Springs she quickly learned from the Palm Springs cowboys the Western mode of sitting in the saddle on a trot.

Miss Durbin will return to El Mirador on Monday to spend another week, in preparation for her next picture. She is under contract to Universal Studios and her first picture was a tremendous success.

### Ransom's Honor

Mr. and Mrs. Robert Ransom entertained at their home in Tahquitz Desert Estates last Friday afternoon at a cocktail party honoring Mrs. Julia Carnell and her guests, who include her son, Jefferson Patterson, Minister to Norway, who is returning this week to the East and thence to his post in Oslo; Miss Keturah Brenner and Miss Clifton Drury, both of Dayton, Ohio.

### DECKER'S RENTALS

**SPECIAL**—Attractive modern apt. accommodates two. On Palm Canyon drive, right in town, all utilities paid, \$85.00 per mo.

**BEAUTIFUL Two Story House**, near town, accommodations for eight people, completely furnished, this includes electric range, water heater and refrigerator, also large fireplace and gas wall heaters throughout, quiet surroundings, \$275 per mo. lower rate for the season.

**A DREAM APARTMENT**. Near El Mirador hotel, very desirable, completely furnished, will accommodate four, \$40 per week, \$150 per month.

**MODERN**. In North end of town, single apt. has studio couch, twin beds in bedroom, will accommodate four, completely furnished, \$125 per month.

**EFFICIENCY APARTMENT** — in town, one block off Palm Canyon Drive, one large room, kitchenette, bath and shower, ideal for couple or for single person. \$40 per month.

**Z. V. DECKER**  
Licensed Real Estate Broker  
Hannah Bldg. Phone 3594

Call a YELLOW CAB. Phone 4444.

## STRIKE!

LADIES' MATINEE

15c

From Noon to 6 P. M.  
Every Day Except Saturdays, Sundays and  
Holidays.

### Palm Springs Bowling Academy

VISIT OUR BILLIARD LOUNGE

### PRINCESS ZORAIDA

Egyptian Palmist, Clairvoyant, Crystal Gazer and Sand Diviner. Let this unusual Reader solve your problems in a manner that is amazing and convincing. Regardless of your problem Princess Zoraida can assist you as she has thousands. A visit to her convinces the most skeptical.

Test Readings 50 cents

### ENGAGEMENT EXTRAORDINAIRE PRINCE PAT

"The Man Who Sees Tomorrow"

Consult Prince Pat and you realize why he is the favorite psychic and crystal reader of movie stars and the socially elite. Absolute satisfaction guaranteed.

Phone 5950

North Palm Canyon Drive

### DEMILLE FILM TELLS FAMOUS LOVE STORY



Gary Cooper, as "Wild Bill" Hickok, leads the defense of a heroic army trooper against besieging Indians in "The Plainsman," Cecil B. DeMille's epic of the opening of the West, which is due Friday, Feb. 5 at the Palm Springs Theatre.

The tender love which existed between two of the hardest characters of the old West, "Wild Bill" Hickok, two-fisted hard-shooting exponent of law-and-order as the newly opened territory knew it, and "Calamity Jane," a beauty who packed a pair of six-guns and drove a six-horse stagecoach over what then passed for roads, is the basis of Cecil B. DeMille's latest screen masterpiece, "The Plainsman," which begins on Friday, Feb. 5 at the Palm Springs Theatre.

History relates how Hickok, played by Gary Cooper, was retained by the government to investigate gun-running in the West because he was among the most-feared of the bold and toughened characters of a region known for its hard and brave men, when that region was first opened for immigration, around 1870.

It also relates that Hickok never wounded an adversary. It was always a sure hit, and with this reputation as his letter of introduction, the handsome soldier-of-fortune went into the Far West to find out who was selling rifles to the Indians in express violation of a government order.

On the way he meets the beautiful "Calamity Jane," so named by a troop of soldiers who found her as a child in the wilderness beside the bodies of her dead parents — killed by Indians.

Stricken by a heart attack, Charles James Phipps, 60, prominent business man of San Francisco, died Tuesday noon at the Palm Springs home of his daughter and son-in-law, Mr. and Mrs. Charles H. MacDonald. Mr. Phipps had been visiting here only a few days when the fatal seizure took his life. His body has been shipped north to San Francisco for funeral services and interment. Mr. MacDonald, his son-in-law, is the matchmaker and manager of the Hollywood Legion Stadium.

U-DRIVE CARS. Phone 4444.

LIMOUSINE Service. Phone 4444.

### MISS GUNHILD H. HANSEN

PHYSIO-THERAPIST and SWEDISH MASSEUSE  
Graduate of Oslo Orthopedic Institute, Norway  
Phone Palm Springs 5964

TREATMENTS IN YOUR HOME BY APPOINTMENT

### JOSHUA PARK ESTATES

### Choice Acreage

— for —

Desert homes, business or subdivision. 2 miles frontage on 29 Palms Highway. Will make concessions for development.

C. M. KAUTH, Owner  
Central Hotel—Palm Springs  
465 N. Roxbury Dr., Beverly Hills

## Your 5 SENSES say



## Lovely Corsages

... for that Party of Parties—the President's Birthday Ball

WE HAVE ORCHIDS, GARDENIAS,  
LILIES OF THE VALLEY and CAMILLIAS



Hinkley's Flowers  
Corner Andreas Road and Indian Ave.  
Free Delivery Phone 3003

... announcing . . .  
the opening

## ROYAL PALMS COCKTAIL LOUNGE

Liquor also served  
— at —  
Royal Palms  
Coffee Shop

Merchants Lunch . . . 55c

## OK'ed Used Car BARGAINS

1930 CHEVROLET Coupe	\$195
1930 CHEVROLET Sedan—New Paint	225
1935 CHEVROLET Master DeLuxe Coupe	535
1931 CHEVROLET Coupe—New Paint Reground and new pistons	285

1930 FORD Coach	\$225
1930 FORD Coupe	195

1929 DODGE Victory Sedan	\$165
1929 NASH Sedan—This car is very clean inside and out for only	\$165

We have some good cars for cheap transportation. We will wholesale from \$60 to \$145.

### Marvin Leedom

CHEVROLET  
Sales and Service  
Banning, Phone 3044 Beaumont, Phone 514

**City Dye Works**  
of Los Angeles  
HAS OPENED A  
**Palm Springs Branch**  
On Amado Road  
Phone Palm Springs 6871

Wayne Fry  
Representative

♦ The City Dye Works of Los Angeles has the largest complete dry cleaning and dyeing plant in the United States.

♦ These ample facilities are now available to Palm Springs residents . . . with

Los Angeles Service and Prices

**Ramon**  
**TRAILER**  
**PARK**  
PALM SPRINGS  
On RAMON ROAD  
Most Modern and Up-to-Date  
Park on Pacific Coast  
Telephone 5077  
Rates — \$15 Month      \$4 Week  
J. A. HUTCHENS, Mgr.

## ESTRELLA VILLAS

Guests for the past two weeks at Estrella Villas include Mr. and Mrs. Michael G. Luddy of Los Angeles with guests, Mr. and Mrs. William Dunn. Mrs. Dunn is better known as Agnes Collins Dunn, being the "Democratic National Committee Woman" of Concord, Mass. She was very active in the last election.

Mr. and Mrs. Joseph Haft of Azusa had as guests Mr. and Mrs. L. Alan Harrison and Col. Walter Kirschner; Mr. and Mrs. Leo Hartfield, Los Angeles.

Other guests at Estrella Villas were Mrs. A. Robins, Tacoma, Wash.; Mr.

and Mrs. Rodney Pantages, Hollywood; Mr. and Mrs. Orland Close and Mr. and Mrs. Harold Shay, Sacramento.

Seasonal guests are Mrs. Margaret Lyon and son, Lewis, Beverly Hills; Mrs. S. J. Lewis and daughter, Betty, Detroit, Mich.; Mr. and Mrs. A. Levine, Larchmont, N. Y.; Mr. and Mrs. Geo. C. Layman, Columbus, Ohio; Chas. E. Dammitt, Hollywood.

Glenn Shockley, auditor here of the Dill Lumber Co., received the sad news last week of the death of his step-father at Hemet. Burial was in that city.

GUERLAIN, PARFUMEUR, PARIS



NEW EDITIONS FROM PARIS  
OF  
**GUERLAIN'S**  
**L'Heure Bleue**  
AND  
**Mitsouko**  
\$6.50

## Palm Springs Drug Co.

H. E. "Pat" PATTERSON

Phone 3333 and 3222

Opposite Desert Inn

The Rexall Store

## New Steel House

(Continued from First Page)

highly resistant to earthquakes and windstorms. All outside walls and interior partitions consist of a series of panels, supported between the upright columns of the steel frame.

The combined roof and ceiling consist of similar panels of somewhat heavier construction. Each panel is made with its interior and exterior surfaces ready for final painting. Although these walls are light in weight, their scientific construction enables them to repel heat, cold, noise and fire better than most walls in ordinary use.

All panels are fitted into the steel framework so accurately that the finished home is practically airtight, which means a more easily cooled, as well as a more easily heated home.

The efficiency of the floor plan and the ample closet space are of particular interest. Dust-catching ledges and moldings have been eliminated for easy cleaning, and for the simplicity of line desirable in modern interiors. Two work rooms, the kitchen and utility storage room, arranged side by side to save steps, contain the mechanical equipment of the house.

The numerous windows are steel casements equipped with bronze mesh screens, and all doors are set in frames of copper bearing steel. The house is "all electric," with electricity being used for cooking, refrigeration, heating and air cooling. The comfort and beauty of this new home, with its modern, trim lines and charm of design, are symbols of progressive American home building.

## President's Ball

(Continued from First Page)

paralysis relief is wholly within discretion of the local committee. You, of course, can make any dispensation of all or part of this 70% for flood relief purposes. The national committee simply desires to call your attention to the fact that you must consider how your community will take care of infantile paralysis relief work in your own community during the coming year if no funds are available from your birthday ball.

"CARL BYOIR,  
"General chairman birthday  
ball for the President."

Those who attend the ball or send telegrams via the Postal Telegraph or Western Union to the President on his birthday will also help the cause. The telegrams are 25 cents each and 70% of this will be used locally, the balance going to national headquarters to combat infantile paralysis.

The local big party will be notable because it will be held in one of the largest and most attractive Palm Springs dining and dancing places, with excellent music and food in prospect and a grand program of entertainment which likely will include several of Hollywood's famous stars, the ball will unquestionably be one of the season's outstanding social affairs.

The ticket committee, headed by Mrs. Milton Hicks, has a large list of reservations which the members expected to have doubled by Saturday. The reservations are for those who will both dine and dance. Mrs. Hicks reported that the tickets for dancing, which are effective beginning at 9 o'clock, are going at rapid rate.

According to Russell Reagan, who is handling the ballroom arrangements for the event, it is likely the beautiful lower floor dining room at Carl's will have to be utilized for the ball as well as the Rendezvous upstairs. While there will be dining and entertainment on this floor as well as upstairs, dancing will be restricted to the Rendezvous entirely.

Earle Strebe, member of the general and publicity committees, announced that it is expected there will be a number of special guests and entertainment features for the ball. Who and what these may be he would not reveal but he stated they will be of a really important character.

Tennis Exhibitions  
At Desert Inn  
Sunday

The second of a series of tennis exhibitions, featuring the professionals from the Racquet Club, Desert Inn and El Mirador, will be held on the Desert Inn court Sunday afternoon. The first was last Sunday at the Racquet Club and the third will be at El Mirador February 7. Sunday's matches will see Lester Stoefen of the Racquet Club and Lorn McHugh of the Desert Inn court off against Frank Feltrop of the Del Tahquitz and Johnny Lamb of El Mirador. The public is invited to attend.

## Reservation Leases

(Continued from First Page)

dias alike. It will mean that there will be regularity and uniformity in construction on the reservation and that all sanitation, health, and police regulations will be rigidly enforced, he said. Positively no liquor is permitted on the reservation, and whenever anyone is found with liquor in his possession he will be prosecuted in the federal courts and his family will be forced to vacate the reservation. Since Mr. Quackenbush took charge here and Joe Wilmas was appointed Indian officer, 15 liquor cases have been tried and most of the convicted violators are serving time in the penitentiary, and all have received a court order never to return to the reservation.

Following is the text of the "Revocable Permit" which must be secured by every tenant of the Indian reservation, referred to on the first page of this newspaper:

"The United States acting in this respect through its duly authorized superintendent in charge of the Mission Indian Agency hereinafter called the permittee, hereby grants permission to ..... hereinafter called the permittee, for temporary use and occupancy of the following described plot of land within the Palm Springs Reservation on a monthly basis.

"It is further understood and agreed that this instrument is not a lease and is not to be taken or construed as granting any leasehold interest or right in or to the land or buildings herein described, but is merely a temporary permit, terminable and revocable in the discretion of the Commissioner of Indian Affairs at any time.

"It is further agreed by and between the parties hereto that the permittee may place improvements as hereinabove described on the land covered in this permit and remove same within thirty days after the termination of his occupancy, provided that upon failure of the permittee to remove the improvements within the period herein fixed, they shall become the property of the Agua Caliente Band of Indians; provided further, that said permittee may not attach such improvements to any improvements already on the land or to permanent improvements that may be constructed hereafter by the permittee or the Indians, in such a way that the removal would in any way damage the improvements which must be left on the land.

"It is understood and agreed by and between the parties hereto that any and all improvements placed upon the premises not stipulated in this permit are to remain thereon at the expiration of the permit and become the property of the Agua Caliente Band of Indians.

"The permittee shall commit no waste on the premises, and he shall not permit any violation of law thereupon; and at the termination of the permit the permittee shall leave the premises in the same condition they were in at the date of the issuance of the permit, excepting ordinary wear and tear, and in a clean and sanitary condition. Permittee must comply with all State sanitary, health and housing regulations.

"The permittee agrees that he will not use, permit, or permit to be used any part of the premises for the manufacture, sale, gift, storage or drinking of intoxicating liquors or beverages, and that he will not allow gambling, immorality, or any illegal practice whatever on or upon said premises.

"This permit shall terminate upon the breach of any of the conditions herein, or at the discretion of the Commissioner of Indian Affairs and in no event, to extend beyond five years from date hereof.

"Payment of rent under this contract shall be made to the Superintendent of the Mission Indian Agency, Riverside, California, or to his authorized representative. Said rental will be deposited in the Treasury of the United States to the credit of the Agua Caliente Band of Indians enrolled on the census roll of the Palm Springs Indian Reservation."

## Herbert Hoover

(Continued from First Page)  
friends came here from Pasadena, and after their luncheon with Lorimer continued on to Phoenix, Arizona.

Questioned as to the purpose of his visit, Mr. Hoover said, "I came here to see Mr. Lorimer and have luncheon with him. It was a most enjoyable visit."

After the luncheon at the Lorimers' apartment at the Inn where they are making a month's stay, Mr. Hoover stopped to chat by the hotel steps with Mr. Lorimer and his son and Thomas O'Donnell and several others. He appeared to thoroughly enjoy his brief pause in desert sunshine.

## A Comfortable, Livable

Beautiful Home. In Tahquitz Desert Estates. Six large rooms, three baths, hardwood floors, unit heat, upper terrace with gorgeous view, yard with citrus trees.

Furnished in excellent taste.  
Shown by appointment

## Unfurnished, New Home

Three fine bedrooms, two baths. Living room with fireplace, dining room, kitchen. Excellently done.

\$8250.00

## Large Homesites

With 100 foot frontage.  
High above the Village

\$750

## Rentals

## Munholland &amp; Company

Palm Canyon Drive, South of Telephone Bldg.

Telephone 3673

## Palm Springs Theatre

Western Electric

Two Shows Nightly 7 and 9 Matinee Daily, Doors Open at 2:45 P. M.  
EARLE STREBE, Manager

SATURDAY ONLY . . . Jan. 30

CLAUDETTE COLBERT — WARREN WILLIAM

Repeating Their Greatest Triumph in

## "IMITATION OF LIFE"

Screen Song, "NEVER SHOULD HAVE TOLD YOU"  
PATHE NEWS

SUNDAY ONLY . . . Jan. 31

CHARLIE RUGGLES — MARY BOLAND  
ADOLPHE MENJOU

— in —

## "WIVES NEVER KNOW"

with VIVIENNE OSBORN, CLAUDE GILLINGWATER

Betty Boop Cartoon, "TALKING THROUGH MY HEART"

PICTORIAL UNIVERSAL NEWS VITAPHONE VAUDEVILLE

MONDAY ONLY . . . Feb. 1

CLARENCE E. MULFORD'S  
"TRAIL DUST"

— Also —

## "KING OF HOCKEY"

The Inside Story of the Fastest, Toughest, Professional Sport

PARAMOUNT NEWS

TUESDAY and WEDNESDAY . . . Feb. 2-3

## "ONE IN A MILLION"

with SONJA HENIE, ADOLPHE MENJOU, NED SPARKS, JEAN HERSHOLT, DON AMECHE, THE RITZ BROTHERS, ARLINE JUDGE, BORRAH MINEVITCH AND HIS GANG, DIXIE DUNBAR, LEAH RAY and SHIRLEY DEANE

Silly Symphony, "COOKIE CARNIVAL"

NEWS

THURSDAY ONLY . . . Feb. 4

ROBERT WOOLSEY — BERT WHEELER

— in —

## "MUMMY'S BOYS"

with BARBARA PEPPER, FRANK M. THOMAS, MORONI OLSEN and FRANCES McDONALD

Our Gang Comedy, "REUNION AND RHYTHM"

"ORIENTAL PARADISE" "SUNDAY RAINDROPS"

NEWS OF THE DAY

FRIDAY and SATURDAY . . . Feb. 5-6

GARY COOPER — JEAN ARTHUR

— in —

## CECIL B. DEMILLE'S

## "THE PLAINSMAN"

with JAMES ELLISON, CHARLES BICKFORD, HELEN BURGESS and PORTER HALL

Mickey Mouse, "BAND CONCERT"

FOX NEWS

. . . COMING ATTRACTIONS . . .

"GIRL FROM PARIS" "GARDEN OF ALLAH"  
"THE CHARGE OF THE LIGHT BRIGADE"

LIMOUSINE Service. Phone 4444.

TANNER Motor Livery. Phone 4444.